

2013–2023

A decade of growth



	2013 ¹	2023 ¹	In the last 10 years, Hilton has...
BRANDS	10	22	More than doubled the brand portfolio to strategically expand into new customer markets to meet the evolving needs of travelers
LIFESTYLE BRANDS	0	5	Launched 5 new lifestyle brands
PROPERTIES	4,100	7,400	Grew the number of properties by more than 80%
ROOMS	672,000	1,160,000	Added nearly a half million rooms
COUNTIES & TERRITORIES	90	124	Expanded into more than 30 new countries and territories
DEVELOPMENT PIPELINE (Rooms)	185,699	457,300	Built the largest development pipeline in company history that's nearly 2.5X larger
GREAT PLACE TO WORK AWARDS	0	450+	Named the No. 1 World's Best Workplace and been recognized on more than 450 Great Place to Work lists since 2016
HILTON HONORS MEMBERS	39 million	173 million	Added more than 130 million new Honors members, more than quadrupling program membership
GUESTS SERVED ANNUALLY	127 million	200 million²	Expanded to serve 73 million more guests annually

¹ 2013 data reflects 9/30/2013 and 2023 data reflects 9/30/2023 unless otherwise noted.

² FY 2022