

# **Tackling disruptions** and delivering on supply chain commitments

80% of companies increased revenue in 2023 by investing in supply chain technology, and more than half plan to invest \$1M+ in 2024

# **Challenges companies** experienced in 2023

**STRAINED RELATIONS** 

Had trading partners who did not uphold business commitments

**DISRUPTIONS** 

CRITICAL

Said business objectives failed due to supply chain disruption

**DECREASED REVENUE** 

Reported lower profits from failing to meet business objectives

How did they respond to these challenges?

Invested in supply chain technologies



Supply chain technology investments help businesses uphold commitments by...



#### **Both customer**

**IMPROVING** 

journey & experience



#### Better control

**PROVIDING** 

over supply chain



## Resilience against

**BUILDING** 

supply chain disruption



## Stronger trading

**FOSTERING** 

partner relationships

deliver results ...

These investments



by \$500K+ 24 months

**builds** resiliency

... And investing now



integration

Supply chain technology investments will go beyond traditional systems of record (ERP, TMS, WMS), but focus on end-to-end integration between

technology

visibility, control, and efficiency See the full 2024 Ecosystem

these systems and external ecosystems to drive

Integration Report

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