

# Grove<sup>®</sup>

COLLABORATIVE

2023-24 SUSTAINABILITY  
REPORT AT A GLANCE

As Grove Collaborative completes our tenth year as a B Corporation, we're committed to being the leader in moving the consumer products industry Beyond Plastic™ and we're excited to share our progress with you. One major milestone: 79% of our Grove Co. products met our Beyond Plastic™ standard in 2023, up from 71% in 2022.

[See our full sustainability report here.](#)

## Beyond Plastic™

is our plan to solve the plastic crisis for home and personal care products. In 2023, we launched Beyond Plastic™ digital badges across our site, identifying products that are 100% plastic-free, 95% plastic-free, or made with no single-use plastic to help customers make more sustainably-informed purchasing decisions.



## FIRST RETAILER TO BE

### Plastic Neutral

For every pound of plastic shipped to customers, we've recovered an equal weight of plastic pollution from the environment (2020-23).

## FIRST RETAILER TO TRACK

### Plastic Intensity

We report quarterly on pounds of plastic per \$100 of revenue to decouple profitability from plastic. Plastic Intensity fell from 1.17 lbs to 1.10 lbs for all brands (2022 to 2023).

## PLASTIC COLLECTED

### 15 Million Lbs.

Through our plastic neutrality commitment with rePurpose Global (2020-23).

## PLASTIC AVOIDED

### 10.8 Million Lbs.

By our customers purchasing reduced plastic, refillable, or reusable products (2014-2023).

## 2 Million Acres Of Conservation

In 2022, after meeting our goal of planting 1 million trees with the Arbor Day Foundation, Grove's focus shifted to conservation of existing forests. We're partnering with The Nature Conservancy to support Indigenous-led conservation across 2 million acres in the Tongass Rainforest of Southeast Alaska by 2030.

## Carbon-Neutral Shipping & Facilities

Our direct emissions, including customer shipping and facilities, are carbon neutral with offsets. Our offsets support urgently needed nature-based, community-led conservation projects, such as rainforest protection in Brazil, the Democratic Republic of Congo, and Cambodia.

## Science-Based Targets

We've pledged to reduce emissions in alignment with the Science-Based Target initiative (SBTi) 1.5 degree scenario (1.5DS)—with Net Zero absolute emissions by 2050—and we will submit our SBTi targets for approval in Q3 2024. In 2023, our greenhouse gas emissions measured 50,355 metric tons, with 2% from Scope 1 & 2 (our operations) and 98% from Scope 3 (our full value chain).