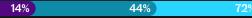
# **BearingPoint**<sub>®</sub>

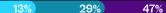
The data for this research was collected through an online survey conducted in June 2024. The survey targeted 700 C-suite executives across Europe, the US, and Asia from various sectors, both private and public.

#### C-suite approaches to governance and decision-making for AI-driven initiatives

Still thinking about the best approach to governance & decision making



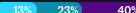
Developed and shared comprehensive policies, guidelines, and best practice



We have implemented a transparent decision-making process for AI initiatives



Our employees are included in the AI initiatives decision-making processes



We have a clear assessment and connection with our AI initiatives ecosystem partners

We have a dedicated Center of Expertise (COE) for AI initiatives



We have formed a governing body/committee dedicated to AI-driven transformation

#### 3% 13% 23%



Beginners Average Most advanced on AI adoption

### Organizations current state of empowering employees related to AI

Conducts regular training sessions to facilitate smooth AI adoption

64%

Mechanisms in place to share knowledge about the AI ecosystem

Defined metrics to track the progress of change associated with AI adoption

A formal process in place for employees to propose AI-related initiatives

42%

Has a well-documented strategy for AI adoption

Dedicated management team to handle the transition associated with AI adoption







While most organizations are playing with AI, only 13% actively deliver on Al projects

Less than a third of organizations have governance and decision-making prerequisites in place for Al-driven transformation

Despite prioritizing

training, many

organizations have

no Al adoption or

change management

strategies in place

Many companies are not yet ready to leverage AI to become augmented organizations.

Half of C-suite

executives are either

skeptical or cautious

about Al-driven transformation.

despite rapid Al

development

Data is still the basic issue to fix, even with the hype around Al

Most advanced

organizations focus

on efficiency and

customer experience

when prioritizing

Al initiatives

### Prioritization criteria that C-suite executives use for AI-driven initiatives

Gains of internal productivity and efficiency

54% 59% 67%

70%

Enhanced customer experience

Maturity of the AI technology and related risks

50% 58%

Expected sales' increase

46% 55%

Change management requirement

28% 35% 41%

Difficulty to implement the project

26% 34% 34%

Risk of not taking action against competitors

15% 20% 25%

Beginners Average Most advanced on AI adoption

## The actions C-suite executives believe are important to build trust in AI

Get technology and data right: fix the data governance. architecture, security and consistency with legal systems

Trust in the teams leading the AI-driven transformation

68%

Ensuring ethical use of AI

Building trust in AI ecosystem partners and suppliers

Regulatory and compliance leadership

AI Experimenters

AT Enthusiasts

AI Cautious AI Skeptics