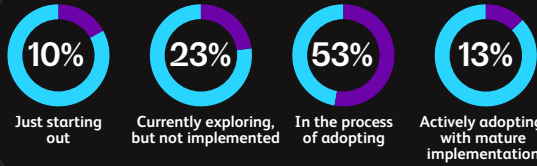
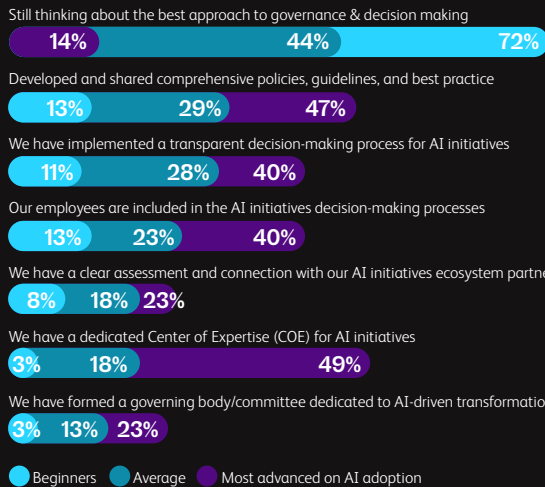


BearingPoint®

The data for this research was collected through an online survey conducted in June 2024. The survey targeted 700 C-suite executives across Europe, the US, and Asia from various sectors, both private and public.



C-suite approaches to governance and decision-making for AI-driven initiatives



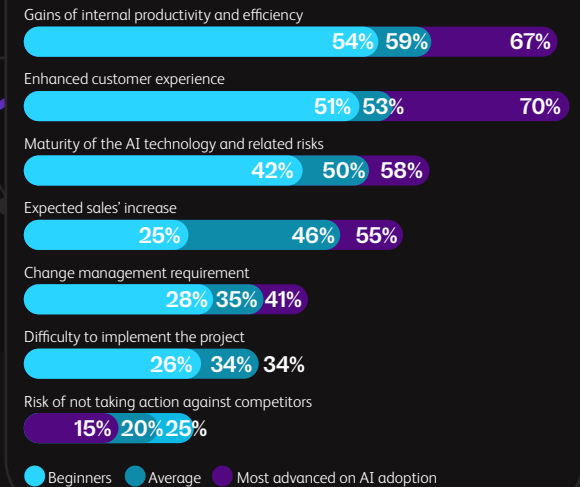
While most organizations are playing with AI, only 13% actively deliver on AI projects

Less than a third of organizations have governance and decision-making prerequisites in place for AI-driven transformation

Many companies are not yet ready to leverage AI to become augmented organizations.

Most advanced organizations focus on efficiency and customer experience when prioritizing AI initiatives

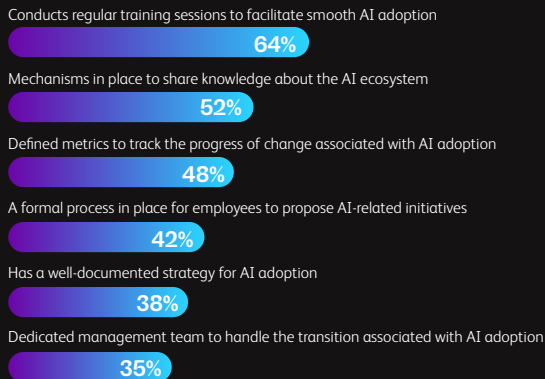
Prioritization criteria that C-suite executives use for AI-driven initiatives



Despite prioritizing training, many organizations have no AI adoption or change management strategies in place

Data is still the basic issue to fix, even with the hype around AI

Organizations current state of empowering employees related to AI



Half of C-suite executives are either skeptical or cautious about AI-driven transformation, despite rapid AI development

The actions C-suite executives believe are important to build trust in AI

