

Merchant and Brand Growth with Buy with Prime

Helping businesses grow powered by Amazon's fulfillment network and the trust of Prime.



16%

Increase in revenue per shopper from offering Buy with Prime*

25%+

Year-over-year increase in the number of merchants offering Buy with Prime so far this year

45%+

Year-over-year increase in Buy with Prime orders placed through merchant websites so far this year

50%+

More Prime members are shopping Buy with Prime year-over-year so far this year

300%

Increase in orders for Buy with Prime merchants during the Prime Day 2024 event*

Buy with
prime



*See Details Here: <https://buywithprime.amazon.com/blog/why-big-brands-offer-buy-with-prime>