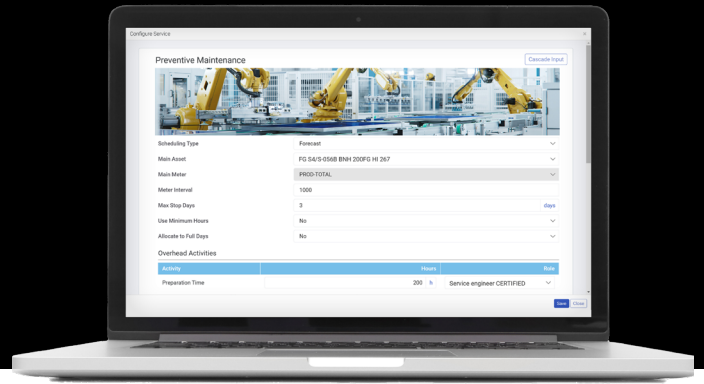




Tacton CPQ Service Sales

Drive customer loyalty and maximize revenue with product and service sales in one seamless solution



Manufacturers face increasing pressure to retain customers and create lasting value beyond the initial sale. With Tacton's Service Sales, manufacturers can now offer both products and services within a single Configure, Price, Quote platform—even for installed base equipment. Empower your sales teams to capture new aftermarket revenue streams, reduce costs, and enhance customer loyalty by providing high-value service packages—like maintenance, spare part replacements, consumables, or training support.

Unlock the full value of every customer relationship



Increase revenue

Protect service margins and prevent lost revenue with precise cost calculations



Higher win rates

Respond faster and provide accurate service quotes earlier in the buyer journey



Reduce costs

Reps can configure tailored offerings without engineering support, lowering sales and IT costs



Unified quoting

Quote both products and services seamlessly in one system for a smoother, faster sales process



Improve customer loyalty

Offer personalized service packages for installed equipment and machinery to reduce churn and increase retention

Key Features

Seamless Integration with Installed Base (API)

Gain full visibility into customer assets, enabling tailored service offers and better asset management

Flexible Service Offerings

Configure customizable packages, including preventative maintenance, consumables, and training, to meet diverse customer needs

Advanced service scheduling

Determine suitable service levels for a customer based on installed base data and operation forecasting

Clear Service Requirements and Role Assignments

Ensure efficient resource allocation by clearly defining service tasks and assigning roles to the right team members

Accurate Cost Calculation and Quoting

Automatically calculate service costs and generate precise quotes to improve profitability and reduce errors

Get Started with Tacton CPQ's Service Sales Solution

Transform your approach to sales with a solution that combines product and service sales for maximum lifecycle value and aftermarket revenue. Discover how Tacton's Service Sales Solution can help you enhance revenue, reduce costs, and build stronger customer relationships.

[Schedule a demo today.](#)



Tacton is a leading SaaS company trusted by global manufacturers. Tacton Trusted Configuration simplifies sales for manufacturers of complex products. Tacton's founders pioneered computer-based product configuration which today powers Tacton CPQ and CAD Design Automation. It is co-headquartered in Chicago and Stockholm, with regional offices in Karlsruhe, Warsaw and Tokyo.