



## California's 3Q 2024 Retail Sales Statewide and Regional Data

### State of California – HdL Database

| Region                    | 3rd Quarter 2024   | 3rd Quarter 2023   | % Change     |
|---------------------------|--------------------|--------------------|--------------|
| <b>Bay Area</b>           |                    |                    |              |
| Autos and Transportation  | 68,660,896         | 73,350,661         | -6.4%        |
| Building and Construction | 39,835,407         | 41,371,524         | -3.7%        |
| Business and Industry     | 93,825,498         | 91,783,902         | 2.2%         |
| Food and Drugs            | 21,218,835         | 21,902,015         | -3.1%        |
| Fuel and Service Stations | 29,803,723         | 34,838,389         | -14.5%       |
| General Consumer Goods    | 67,870,140         | 70,570,904         | -3.8%        |
| Restaurants and Hotels    | 67,374,189         | 67,228,747         | 0.2%         |
| Transfers & Unidentified  | 777,445            | 530,323            | 46.6%        |
| County & State Pools      | 95,452,512         | 92,449,580         | 3.2%         |
| <b>Total</b>              | <b>484,818,644</b> | <b>494,026,046</b> | <b>-1.9%</b> |

### Central Coast

|                           |                   |                   |              |
|---------------------------|-------------------|-------------------|--------------|
| Autos and Transportation  | 11,410,286        | 11,643,010        | -2.0%        |
| Building and Construction | 7,618,650         | 7,946,990         | -4.1%        |
| Business and Industry     | 9,523,481         | 10,326,297        | -7.8%        |
| Food and Drugs            | 5,070,246         | 5,243,947         | -3.3%        |
| Fuel and Service Stations | 8,593,565         | 9,361,326         | -8.2%        |
| General Consumer Goods    | 12,452,015        | 12,886,258        | -3.4%        |
| Restaurants and Hotels    | 14,172,874        | 14,007,649        | 1.2%         |
| Transfers & Unidentified  | 164,863           | 106,612           | 54.6%        |
| County & State Pools      | 14,219,055        | 14,107,983        | 0.8%         |
| <b>Total</b>              | <b>83,225,036</b> | <b>85,630,071</b> | <b>-2.8%</b> |

### Sacramento

|                           |                    |                    |              |
|---------------------------|--------------------|--------------------|--------------|
| Autos and Transportation  | 27,615,572         | 27,646,493         | -0.1%        |
| Building and Construction | 16,100,198         | 16,630,155         | -3.2%        |
| Business and Industry     | 26,302,415         | 25,395,574         | 3.6%         |
| Food and Drugs            | 6,526,958          | 6,675,688          | -2.2%        |
| Fuel and Service Stations | 13,955,586         | 16,232,519         | -14.0%       |
| General Consumer Goods    | 22,617,882         | 23,392,709         | -3.3%        |
| Restaurants and Hotels    | 16,869,102         | 16,793,275         | 0.5%         |
| Transfers & Unidentified  | 311,893            | 211,060            | 47.8%        |
| County & State Pools      | 26,960,278         | 25,983,259         | 3.8%         |
| <b>Total</b>              | <b>157,259,883</b> | <b>158,960,732</b> | <b>-1.1%</b> |



## California's 3Q 2024 Retail Sales Statewide and Regional Data

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| Region                    | 2nd Quarter 2024   | 2nd Quarter 2023   | % Change     |
|---------------------------|--------------------|--------------------|--------------|
| <b>San Joaquin Valley</b> |                    |                    |              |
| Autos and Transportation  | 32,807,831         | 34,027,068         | -3.6%        |
| Building and Construction | 22,277,801         | 23,271,494         | -4.3%        |
| Business and Industry     | 69,784,233         | 71,642,162         | -2.6%        |
| Food and Drugs            | 9,414,388          | 9,810,219          | -4.0%        |
| Fuel and Service Stations | 30,640,710         | 34,952,041         | -12.3%       |
| General Consumer Goods    | 31,963,159         | 33,040,866         | -3.3%        |
| Restaurants and Hotels    | 21,655,156         | 21,347,155         | 1.4%         |
| Transfers & Unidentified  | 621,266            | 447,005            | 39.0%        |
| County & State Pools      | 39,936,059         | 38,572,102         | 3.5%         |
| <b>Total</b>              | <b>259,100,604</b> | <b>267,110,113</b> | <b>-3.0%</b> |

### Southern California

|                           |                      |                      |              |
|---------------------------|----------------------|----------------------|--------------|
| Autos and Transportation  | 197,309,603          | 208,163,452          | -5.2%        |
| Building and Construction | 102,526,150          | 105,111,479          | -2.5%        |
| Business and Industry     | 187,673,017          | 188,398,049          | -0.4%        |
| Food and Drugs            | 56,638,264           | 57,947,712           | -2.3%        |
| Fuel and Service Stations | 98,059,635           | 112,539,325          | -12.9%       |
| General Consumer Goods    | 207,414,404          | 215,763,584          | -3.9%        |
| Restaurants and Hotels    | 178,084,867          | 176,747,367          | 0.8%         |
| Transfers & Unidentified  | 2,405,843            | 1,633,808            | 47.3%        |
| County & State Pools      | 214,788,266          | 208,477,754          | 3.0%         |
| <b>Total</b>              | <b>1,244,900,049</b> | <b>1,274,782,530</b> | <b>-2.3%</b> |

### Statewide – All Data

|                           |                      |                      |              |
|---------------------------|----------------------|----------------------|--------------|
| Autos and Transportation  | 344,016,581          | 361,342,651          | -4.8%        |
| Building and Construction | 195,949,825          | 202,346,419          | -3.2%        |
| Business and Industry     | 392,136,970          | 392,740,175          | -0.2%        |
| Food and Drugs            | 102,578,370          | 105,472,930          | -2.7%        |
| Fuel and Service Stations | 188,602,933          | 216,735,129          | -13.0%       |
| General Consumer Goods    | 349,864,854          | 363,534,372          | -3.8%        |
| Restaurants and Hotels    | 304,677,074          | 302,605,165          | 0.7%         |
| Transfers & Unidentified  | 4,436,026            | 3,279,255            | 35.3%        |
| County & State Pools      | 403,067,048          | 391,101,994          | 3.1%         |
| <b>Total</b>              | <b>2,285,329,680</b> | <b>2,339,158,091</b> | <b>-2.3%</b> |