

Jonathon Nudi

Incoming President and Chief Executive Officer **Effective July 7, 2025**

DISTINGUISHED 30-YEAR CAREER AT GENERAL MILLS

• 2024-2025

Group President, Pet, International and North America Foodservice

- Led three of the company's four reported segments (and largest growth areas for the company) with established brands in over 100 markets worldwide
- Led a Pet Segment turnaround with accelerated sales, profit, and share performance through revitalized marketing and commercial strategies
- Completed two acquisitions (Edgard & Cooper in Europe and Tiki Cat in North America)

2016-2023

Group President, North American Retail

- Built a strong track-record of competitive performance, exceptional brand building and superior execution
- Delivered consistent sales and profit growth, expanded margins and consistently grew share over 7 years
- Increased segment reported net sales by 9% to \$12.66 billion in fiscal 2023
- Led large-scale growth initiatives including the creation of a new segment operating model and the divestiture of two businesses

2014-2016

President, Europe and Australasia Region

 Drove a step change in the Region's sales, profit and margin performance and led the integration of the European Yoplait business, creating the #3 yogurt brand in the world

2010-2014

President, Snacks Division

2007-2010

Vice President Marketing, Business Unit Director, Green Giant/Strategic Growth Channels



Most recently served as Group President of General Mills' three largest growth areas where he **drove strong net sales**, **operating profit**, and **market share performance**



Growth mindset and passion for elevating customer experiences



Oversaw global teams and executed on strategic goals to deliver meaningful market share growth in competitive industries with established brands — attributes that are similar to Masco



Complex **international experience** gained through serving in a variety of positions in Europe and leading global segments



Responsibility for product development and a focus on **consumer-first design process and product improvements**



Strong foundational knowledge of Masco's operations and customers, given role as a Board member since 2023

As a Masco Board member, Jon has demonstrated strategic vision and commitment to fostering innovation, driving consumer-focused strategies and strengthening Masco's competitive edge

I am grateful for the opportunity to lead this incredible company and look forward to partnering with Keith to ensure a smooth transition. I am committed to upholding and building upon Masco's reputation in the home improvement and building products industries, and I am excited to work closely with the entire Masco team to elevate our portfolio of brands, enhance consumers' lives and create lasting value for shareholders."