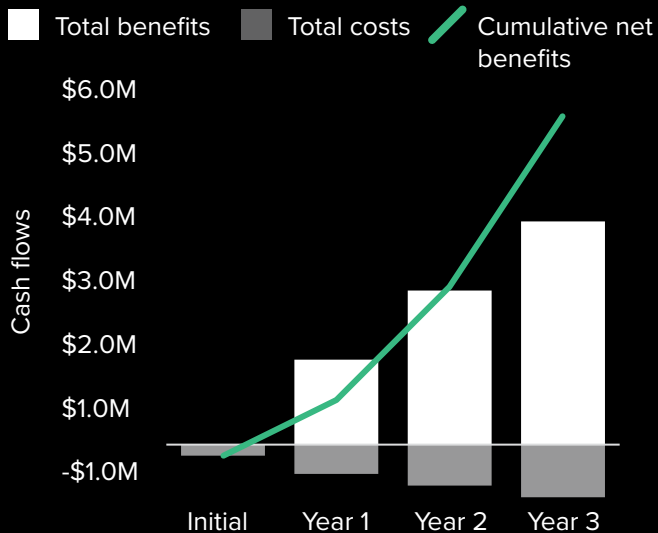


The Total Economic Impact™ Of Fastly Application Security Solutions

After interviews with representatives and decision-makers from four organizations, Forrester aggregated the data and concluded that Fastly Web Application and API Protection (WAAP) solutions has the following three-year financial impact on a composite organization.

CASH FLOW CHART

Risk-adjusted



ROI
235%



NPV
\$4.23M



PAYBACK
<6 months

FASTLY WAAP SOLUTIONS BY THE NUMBERS

Up to 8%

Improved conversion rate

25%

Reduced false positives
vs. the previous solution

30%

Decreased security incidents

3X

Improved application
development time to value

VOICE OF THE CUSTOMER

“The true impact was how effective Fastly was at blocking nonorganic traffic ... It’s led to a great improvement in conversions, and the business was ecstatic.”

DIRECTOR OF GLOBAL ENGINEERING, RETAIL

“Fastly’s origins are as an engineering-centric company. We achieved a lot in a short timeframe because the product is user friendly and developer-centric.”

HEAD OF PLATFORMS, MEDIA

“What we’ve been able to do utilizing [Fastly] and its team is impressive. I’m really excited about this ongoing work. They’re my favorite partner to work with.”

SECURITY ENGINEER, FINANCIAL SERVICES

Commissioned by:



This document is an abridged version of a case study commissioned by Fastly titled:
The Total Economic Impact Of Fastly Application Security Solutions, February 2025.

