



COLLABORATIVE

2024-25 SUSTAINABILITY REPORT AT A GLANCE

In 2024, Grove Collaborative was recertified
as a B Corporation with a score of

100.9

A 20-POINT INCREASE
since our previous recertification

81%

OF GROVE CO. PRODUCTS SOLD IN 2024
met our Beyond Plastic™ standard

27 Million

LBS OF PLASTIC AVOIDED & RECOVERED
by the Grove community since 2020



We at Grove reaffirm our purpose to transform the consumer products industry into a force for good, while expanding our definition of sustainability to include not just protecting the planet — but also protecting the people who call it home — by focusing on human AND environmental health.

2024 milestones include:

- **Plastic Reduction:** We further reduced our overall plastic usage, with 81% of Grove Co. SKUs sold and 68% of total net revenues in 2024 from Beyond Plastic™ products.
- **Transparency:** We launched the industry's first ever Beyond Plastic™ Impact Tracker, a tool designed to empower our customers by providing them with real impact metrics from shopping with Grove.
- **New Commitments:** We received approval on new commitments to official Science-Based Targets for emissions reduction (from a 2023 baseline):

Approved Science-Based Targets for Emissions Reduction

1. Reduce Scope 1 GHG emissions by 42% by 2030 (from a 2023 baseline).
2. Continue sourcing 100% renewable electricity annually through 2030.
3. Ensure 88.5% of our suppliers (by emissions from purchased goods and services) have science-based targets by 2029.
4. Ensure 21.5% of our suppliers (by emissions from upstream transportation and distribution) have science-based targets by 2029.

