

globalpayments

# The Genius way to run your restaurant



genius

# Genius helps you serve and succeed

**From smoother shifts to happier customers,**  
Genius for Restaurants gives you the tools you need to deliver exceptional experiences.

40%

of restaurant employees estimate they save or would save 10+ hours a week by improving their POS system<sup>1</sup>



**Payment  
processed**

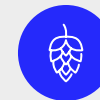


# From front to back of house,

in perfect sync at every step

For casual counter service or five-star full-service dining, one location or 20, grow with a fast, easy, smart solution designed specifically for restaurants.

- ✓ **Quick service**
- ✓ **Fast casual**
- ✓ **Full service**



**Breweries**



**Wineries**



**Fine dining**



**Pop ups**



**Coffee shops**



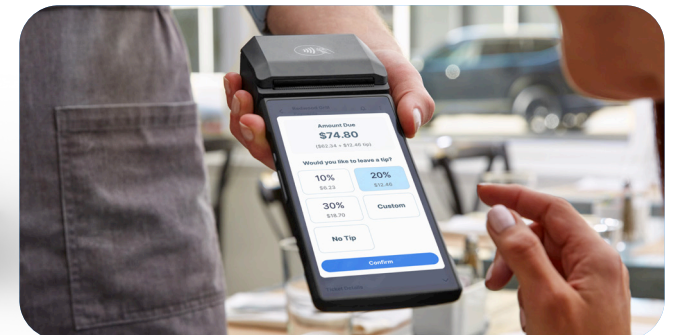
**Pizzerias**



**Food trucks**



**Bars and nightclubs**



# One POS system, a plateful of possibilities.

You'll find it in Genius.

## **Speed up checkout with secure built-in payments**

Give customers the convenience they crave with PCI-enabled payment processing. They get a faster, more secure checkout, and it helps you avoid errors from juggling multiple systems.

## **Empower staff to deliver 5-star hospitality**

Equip waitstaff with tech that lets them focus on customer satisfaction instead of tedious order entry. Maintain a happy team with tools that keep job satisfaction high and guests happy — ultimately bringing in better tips. Plus, time, attendance and scheduling features make staff management a breeze.



**Delivery**

**Pickup**  
Est. 15-20 min



## Streamline seating with waitlist management

Stop sweating the waitlist: Easily manage seating and keep guests calm and informed with accurate wait time estimates. Send real-time updates and get guests checked in and seated swiftly once they're up.

## Make more profitable decisions

Run sales reports and use the real-time insights to fine-tune your staffing, marketing, menus, promotions and more.

## Turn casual customers into loyal regulars

Keep guests coming back for good with help from Loyalty, powered by Como. A built-in customer engagement and loyalty platform, it helps boost retention through tailored incentives based on customers behavior.

## Meet guests wherever they want to dine

Give customers a seamless online ordering experience, and make fulfillment a cinch for staff. Take advantage of Genius' built-in online ordering platform, and easily connect with third-party delivery partners. Orders sync in real time, keeping wait estimates accurate and the kitchen performing smoothly.



Waitlist	
Active	Inactive
<b>Gabrielle Smith</b> 30 min quoted at 10:38 6	20:38 <a href="#">Assign Table</a>
<b>Jason Brown</b> Large group of 12 15m	18:45 <a href="#">Assign Table</a>
<b>Philip Vacaro</b> Requested booth 0m	17:09 <a href="#">Assign Table</a>
<b>Diego Perez</b> Close to window, no wine glass 0m	15:21 <a href="#">Assign Table</a>
<b>Linda Jones</b> 2 children 0m	05:45 <a href="#">Assign Table</a>

**33%**  
of restaurants say a waitlist management system would help improve the customer experience<sup>2</sup>



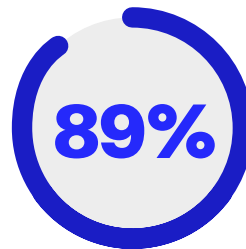
# Put your entire restaurant in the palm of your hands

Add on a mobile POS to get the full functionality of your countertop POS in a sleek, handheld device. Approve adjustments, manage tables and menus, keep tabs on orders and more — all from a command center that fits in your hand, pocket or apron.

Plus, mobile tableside ordering and checkout means tables get turned quicker, tips are higher and guests are happier.



**Payment  
processed**



**of restaurants say table turnover is faster with a mobile POS system than with a traditional stationary or countertop POS system<sup>3</sup>**



# Hardware built to handle your busiest nights

## **Designed for durability**

Genius hardware is sleek but sturdy, built to withstand the wear and tear of the restaurant industry.

## **Spill-proof, shatter-proof screen**

Engineered to last, the commercial-grade countertop and mobile devices can hold their own against spills, splashes and drops.

## **Effortless to operate**

Simple to set up and use, our flexible hardware is built for all technology comfort levels.



# Customize a tailored POS

for your restaurant's needs

Your business doesn't fit in a box. That's why we give you the power to choose from over 70+ integrations to create the restaurant management system of your dreams. Or, build your own through our developer-friendly open API.

**7shifts**

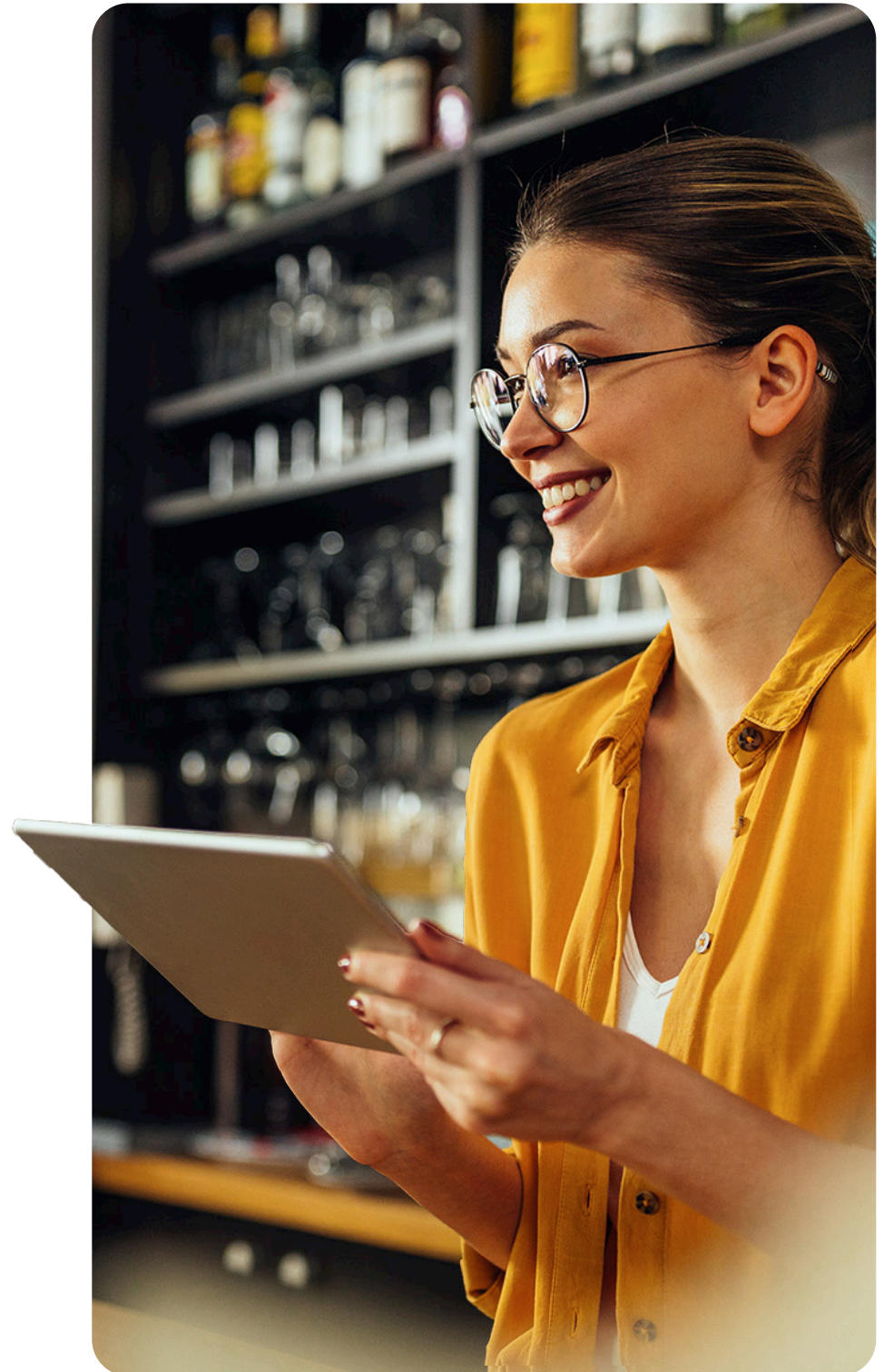
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**DOORDASH**

**OpenTable®**



# It doesn't get easier than this

## **Quick to get started**

Onboarding is efficient and training is painless, so you can start accepting orders in minutes.

## **Easy to use**

From rookie servers to seasoned managers, Genius is designed to simplify every user's job.

## **Simple to scale**

Easily add on an additional device, location or integration as soon as you need it.



# Exceptional support every step of the way

## Live agent support

Don't settle for generic call centers when you can rely on dedicated support from real industry experts.

## 24/7/365 availability

Text, chat, email or phone — our always-on support team ensures you get assistance whenever you need it, however you want it.

## Tailored onboarding

Get up and running quickly with swift — but personalized — onboarding and training so you get the most out of your new solution.

## The network effect

Want a more hands-on approach? We can ensure you get local installation and technical support through our extensive team of POS experts.





# That's Genius.

Learn more at  
[globalpayments.com/point-of-sale/restaurant](https://globalpayments.com/point-of-sale/restaurant)



1-4 Online survey of 300 POS decision-makers/influencers at U.S. or Canadian food service/restaurants with a POS system conducted by research firm Bredin from April 1-25, 2024.

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