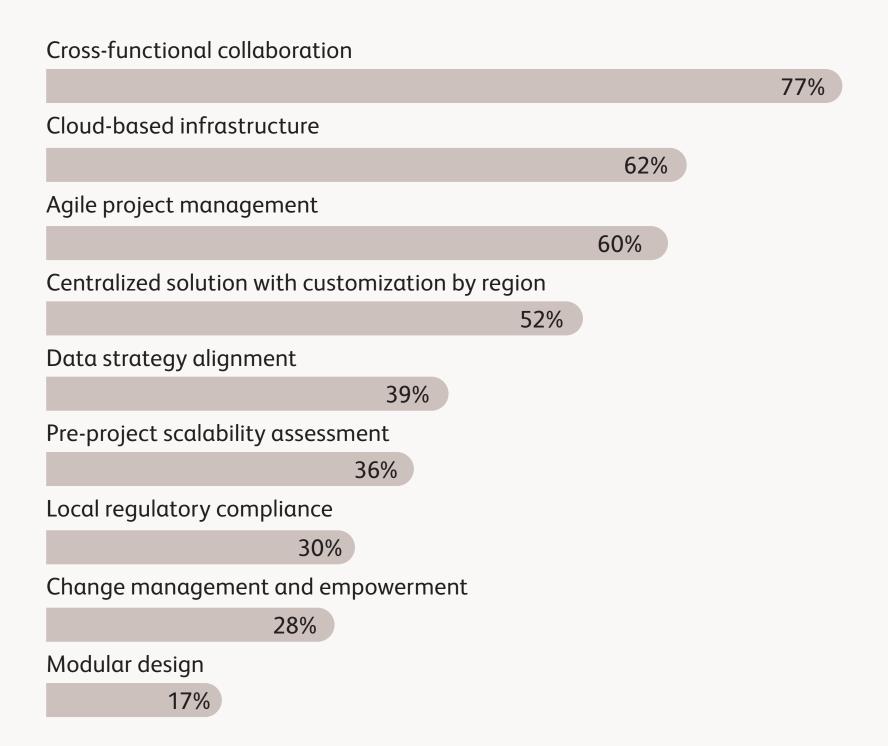
BearingPoint

Strong collaboration between marketing, sales, and IT is a key practice for successfully scaling AI projects.

What scalability practices have you implemented in your AI or Generative AI project to ensure that a solution can be scaled across different organizational units?



BearingPoint research based on insights gathered from over 320 executives in April 2025