



# ACTION TO IMPACT

Employers are turning to  
data to guide their  
healthcare decisions



“ Proving our ability to drive better outcomes at a lower cost has never been more essential.

We don't just show engagement metrics — **we connect them** to real savings, better care, and improved member experiences ... As our dataset matures, insights become even more predictive, helping **clients stay ahead** of emerging challenges.”

— Chris Reed, *Director of Value Creation*,  
Quantum Health



“ Trust is a key part of the value equation for employees.

Those who **trust** that the entities supporting their care have their best interests in mind are more likely to get preventive primary care and more likely to be satisfied with their **overall wellness offerings.**”

— Kerry Gross, *Director of Research Intelligence*,  
Arizent



Action to Impact offers a new way to package and share insights with clients and consultants, while giving internal teams **real-time feedback** for continuous improvement.





Explore the full results  
of the **2025 EBN State  
of Healthcare** study,  
link in comments. ↓

