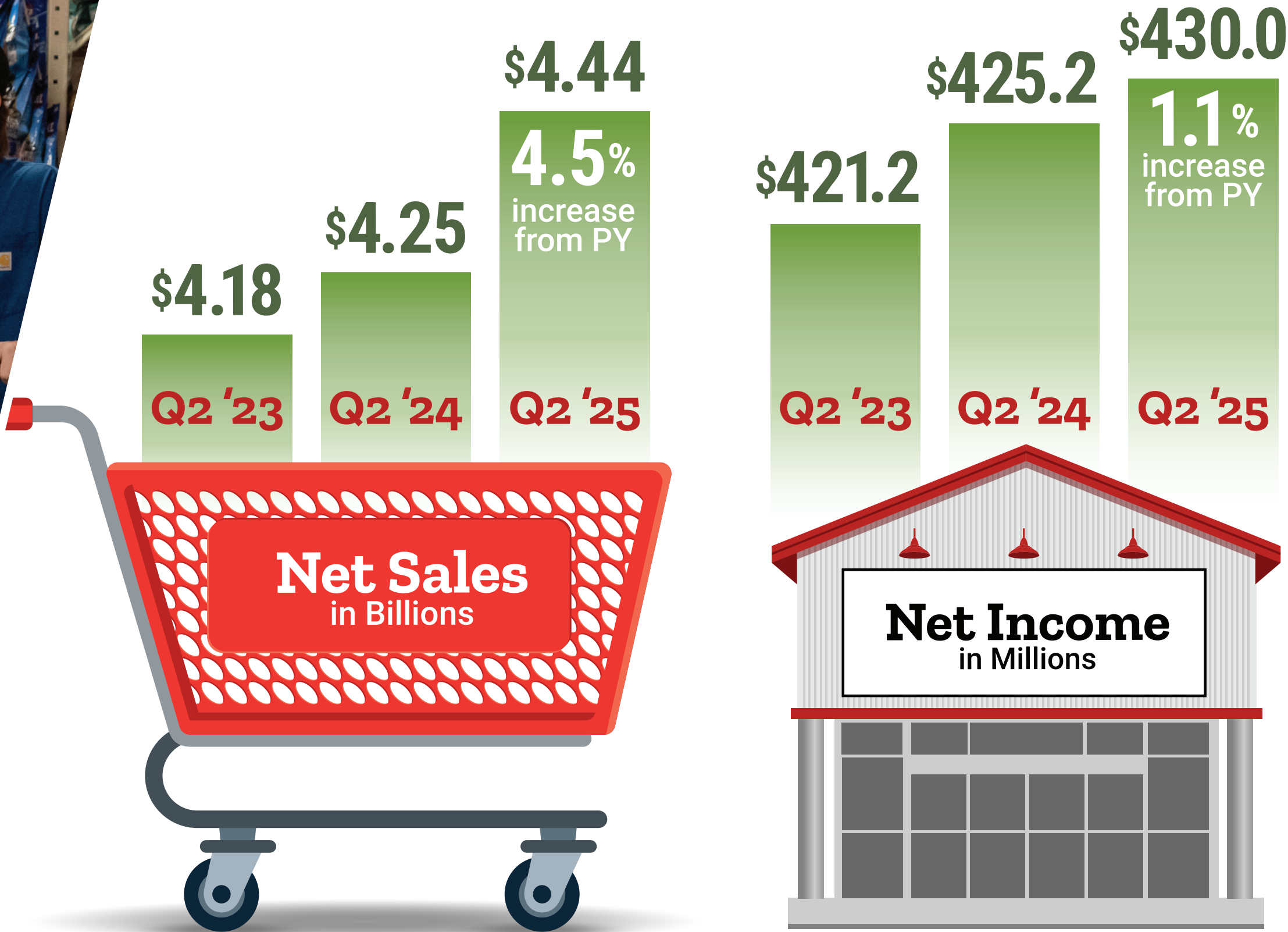


"We are pleased with our second quarter performance, reflecting the continued strength of our core categories and strong execution despite a delayed spring. Our team delivered solid results by capturing market share and curating a product assortment that underscores our leadership in rural retail. I want to thank our 52,000 Team Members whose passion for Life Out Here and commitment to our customers make all the difference every day...With a largely U.S.-sourced assortment, strong vendor partnerships and a flexible, scalable supply chain, we are well-positioned to navigate near-term dynamics and deliver long-term value for our shareholders."

Hal Lawton
 President & Chief Executive Officer



FINANCIAL HIGHLIGHTS



Record Sales Quarter



OPERATIONAL HIGHLIGHTS



CUSTOMER
RETENTION
AT ALL TIME
HIGHS



RECORD
 PERFORMANCE FOR
CHICK DAYS

OPENED 24 NEW
TRACTOR SUPPLY STORES
TOTAL STORE
COUNT IS NOW

2,335



OPENED 2 NEW PETSENSE
BY TRACTOR SUPPLY STORES
TOTAL STORE
COUNT IS NOW

207



MOST EFFICIENT
Q2 IN DC
 NETWORK
HISTORY

OVER 650
GARDEN CENTERS
NOW OPERATIONAL





SUPPORTING LIFE OUT HERE



Celebrated Hometown Heroes with
\$1 Million Donation to Military and
First Responder Causes



Life Out Here
2030

Deliver
 Legendary Customer
 Experiences

Advance Our
 ONETractor
 Capabilities

Operate
 the
 Tractor Way

Go the
 Country Mile
 for Our Team

Generate Healthy
 Shareholder
 Return