

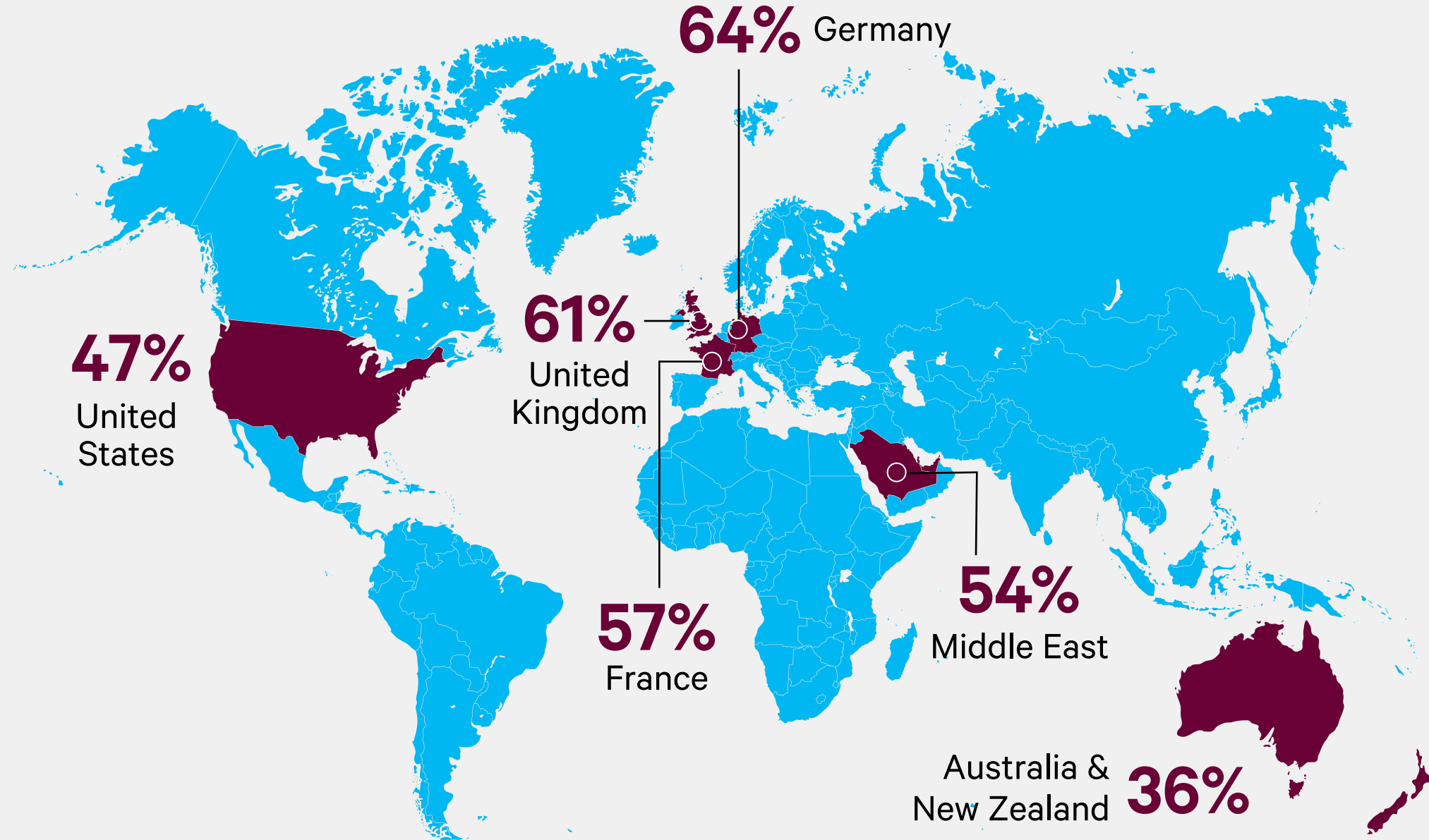
# 2025 Global Consumer Holiday Shipping Survey

Shifting shopping behaviors and delivery expectations

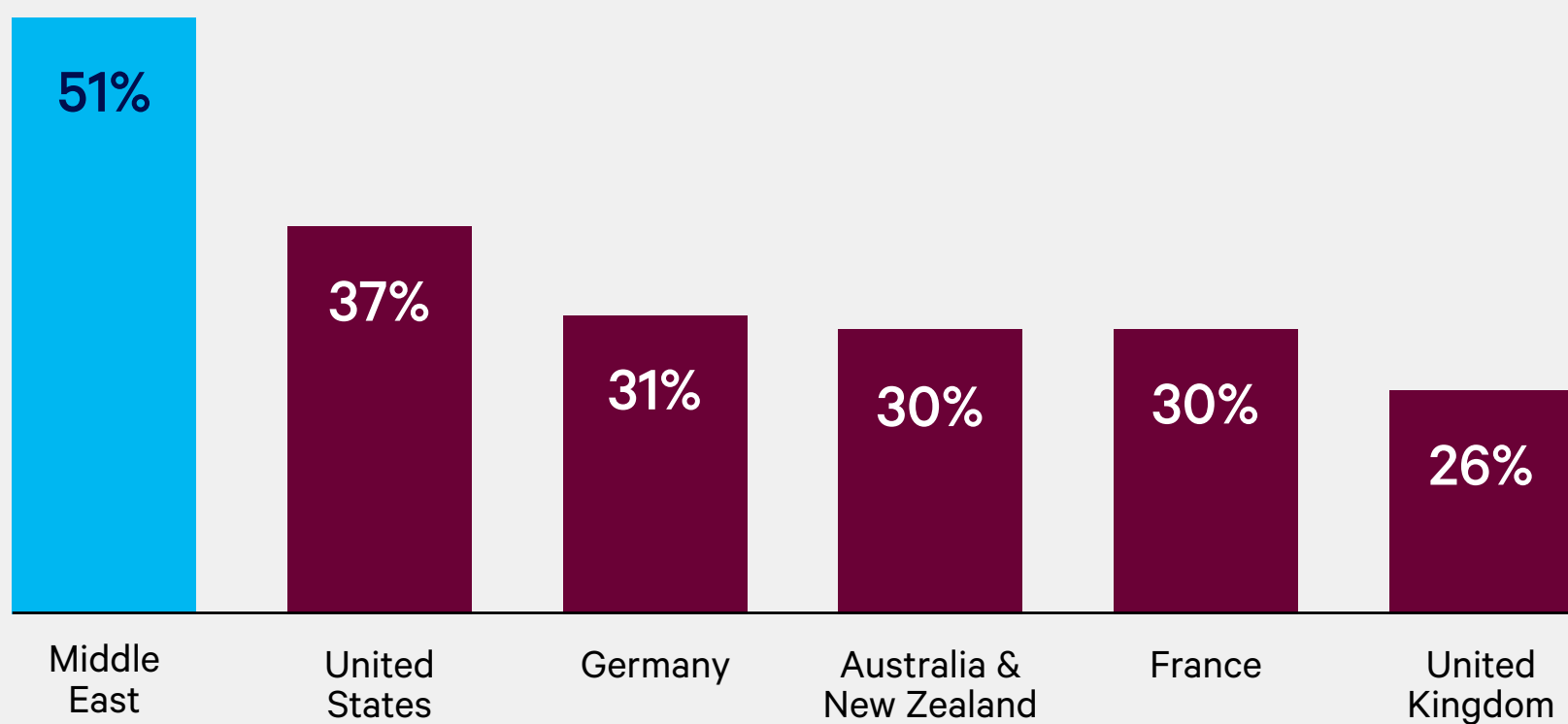


## High speed, low confidence

53% of consumers expect standard shipping within 2-4 days.



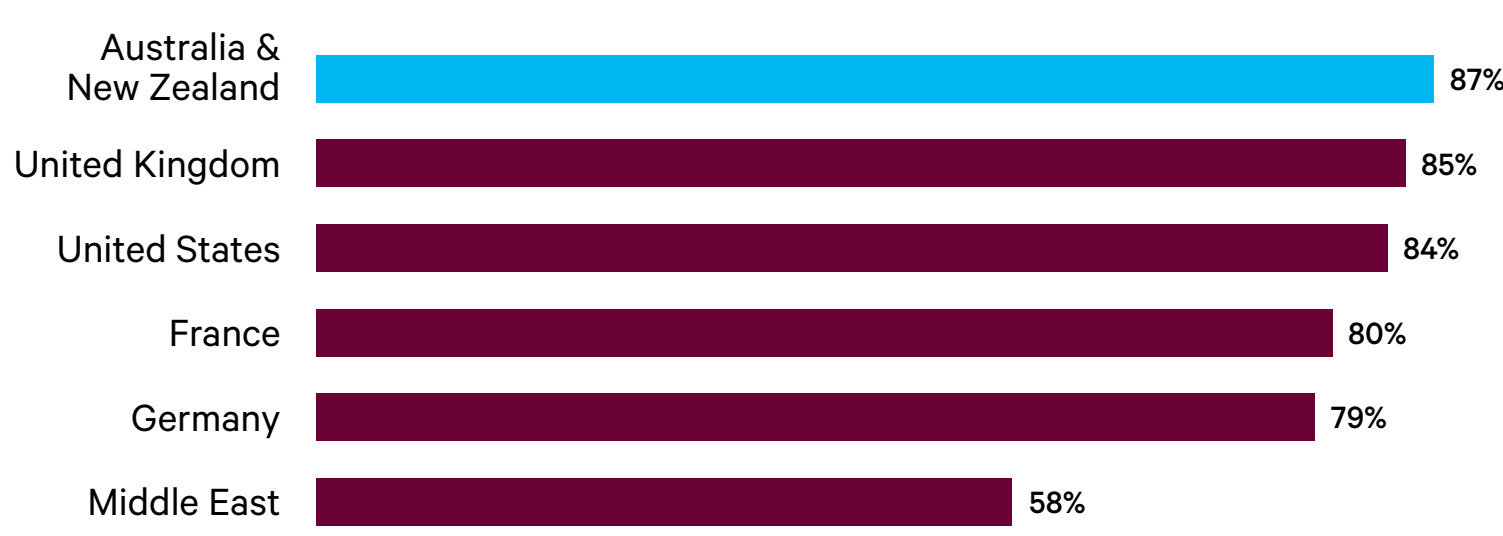
But only 34% are very confident in on-time delivery.



## Early ordering and direct retail shipping for gifting

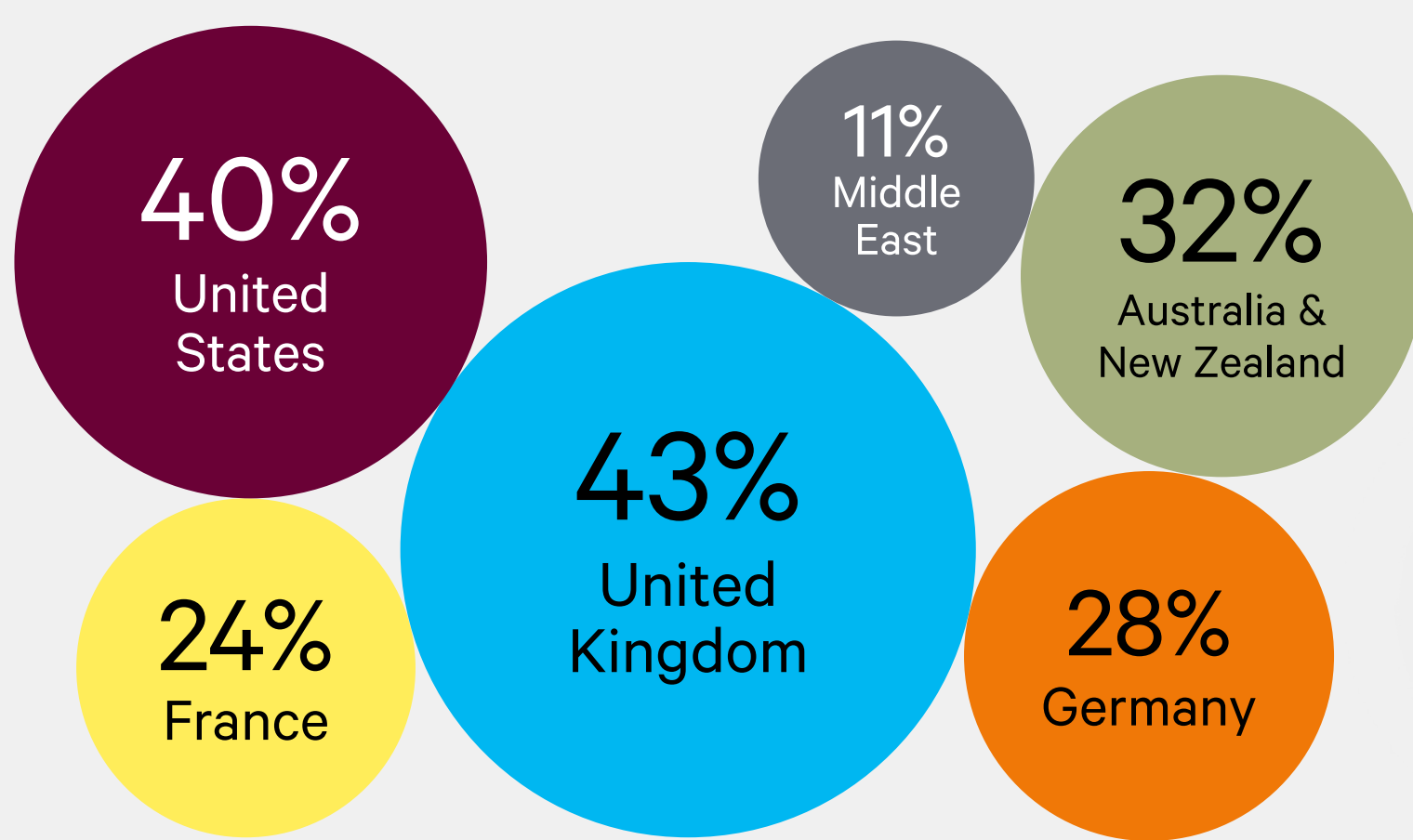
86% favor shipping gifts for non-household members directly from retailers.

78% of consumers plan to make these holiday purchases at least 3-4 weeks in advance.



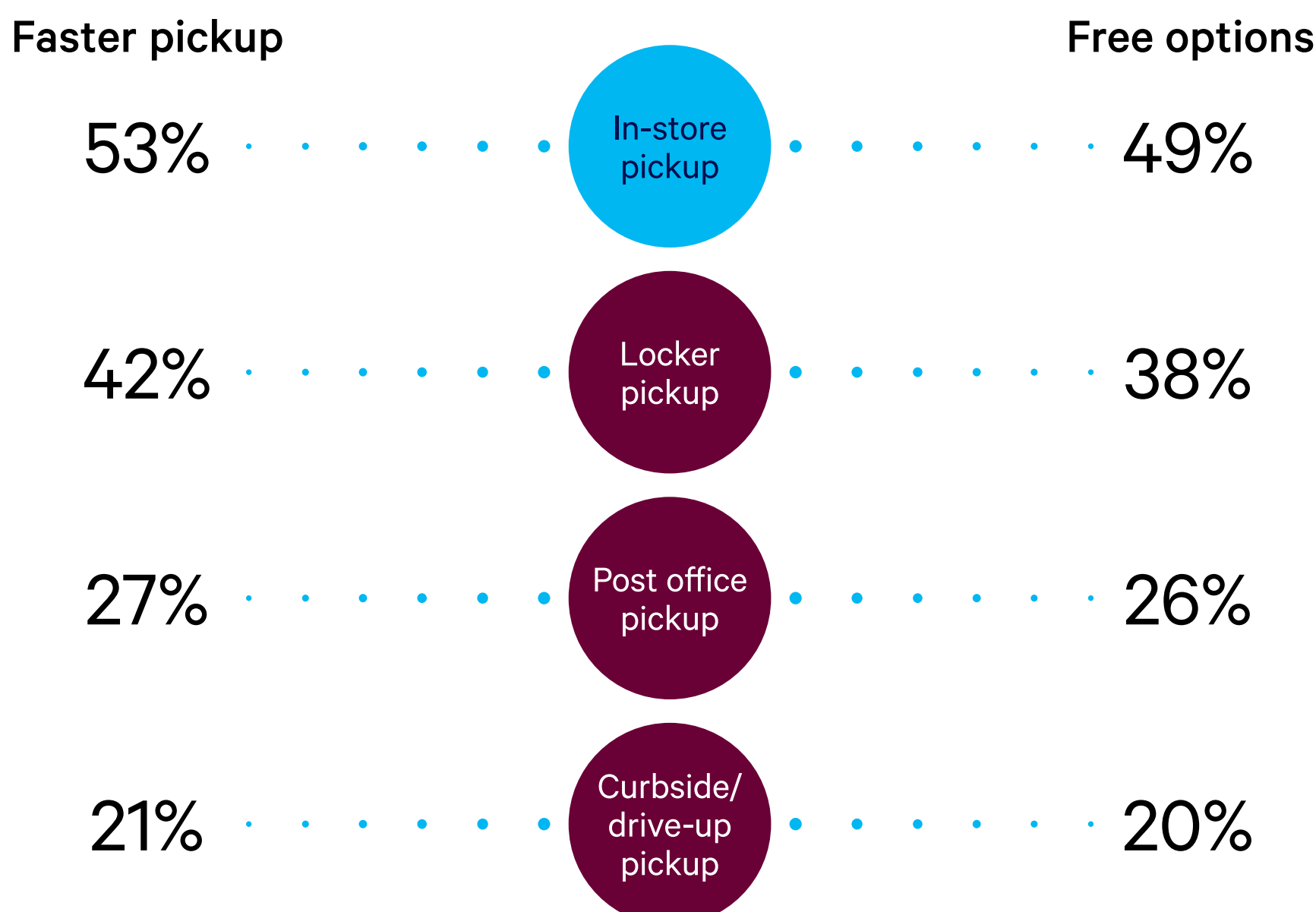
## Budget-conscious shipping choices

Many consumers aren't willing to pay extra to ensure gifts are delivered on time.



## Consumers opt for alternative pickup methods

Consumers are willing to use in-store and locker pickup to receive online purchases faster and for free.



## Sustainable shipping actions

Consumers are willing to accept fewer shipments, delays and even extra fees to be more sustainable.

