

Cybersecurity Leaders Playbook for 2026

Altum Strategy Group's inaugural study of digital security decision-makers shows teams moving from basic defense to proactive, automated protection for next year.

WHAT THEY'RE PRIORITIZING

as cited by executives surveyed (%)

44%*

*



Threat Detection and Response

Protecting

Sensitive Data

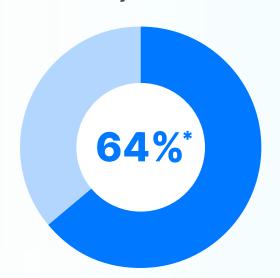
25%*



Artificial Intelligence Enablement

HOW THEY'RE PREPARING

as cited by executives surveyed (%)



The top area of investment,

Managed Detection
and Response (MDR),
is also a key focus of automation,
ahead of Security Architecture
(50%) and Threat Hunting (47%).

WHAT THEIR BOARDS WANT TO SEE

as cited by executives surveyed (%)



Foundational Security Metrics (51%*)



Business Resiliency Risks (51%*)



Persistent Threats Insight (50%*)

^{*}Source: Altum Strategy Group's 2026 U.S. Cybersecurity Leaders Survey. CI>90%. n=163.