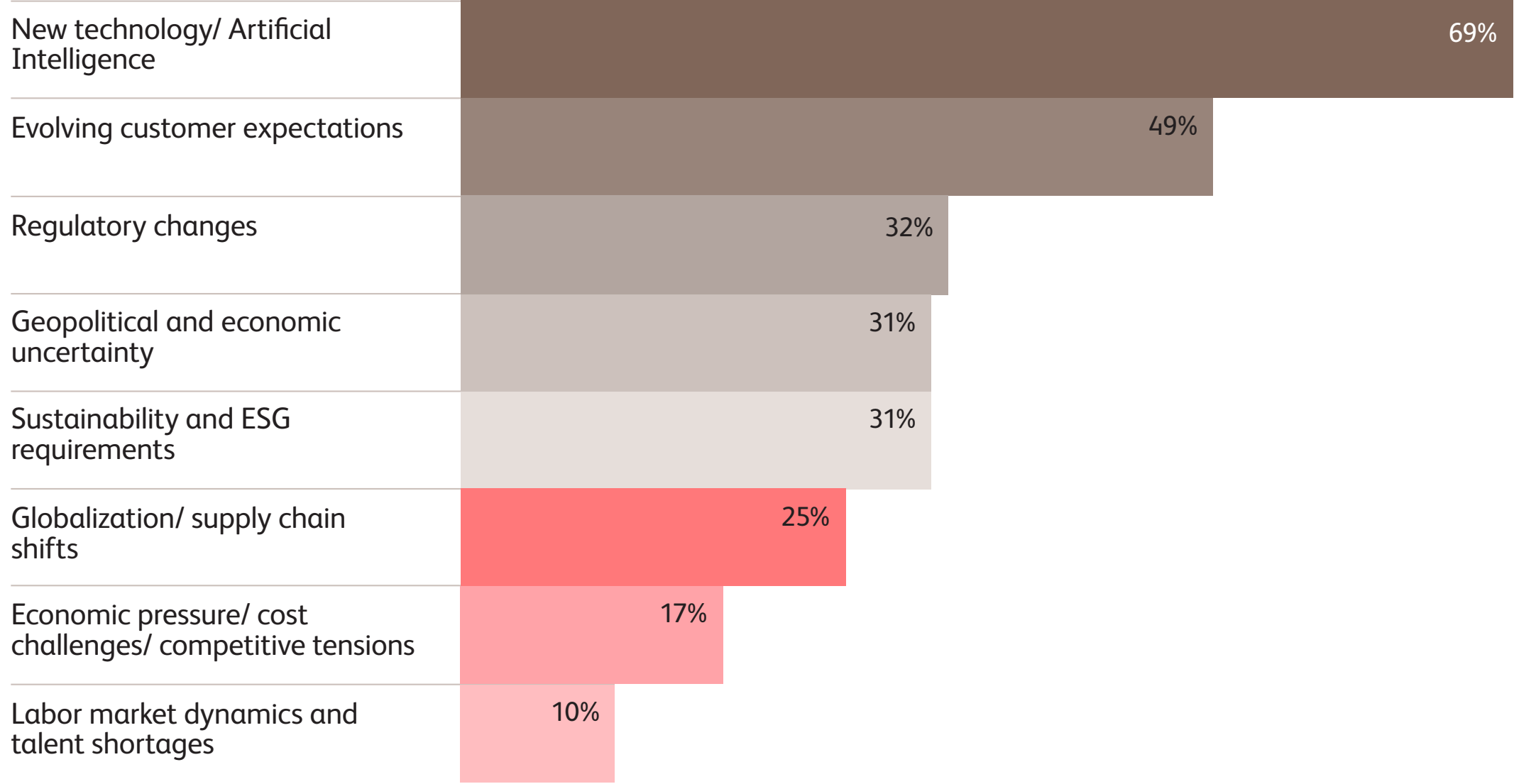


Future-ready by design: BearingPoint study shows how leaders are reinventing operating models for AI-powered growth

AI becomes the strongest force shaping business strategy

69% of executives say new technology and AI are now the primary external drivers influencing strategic priorities

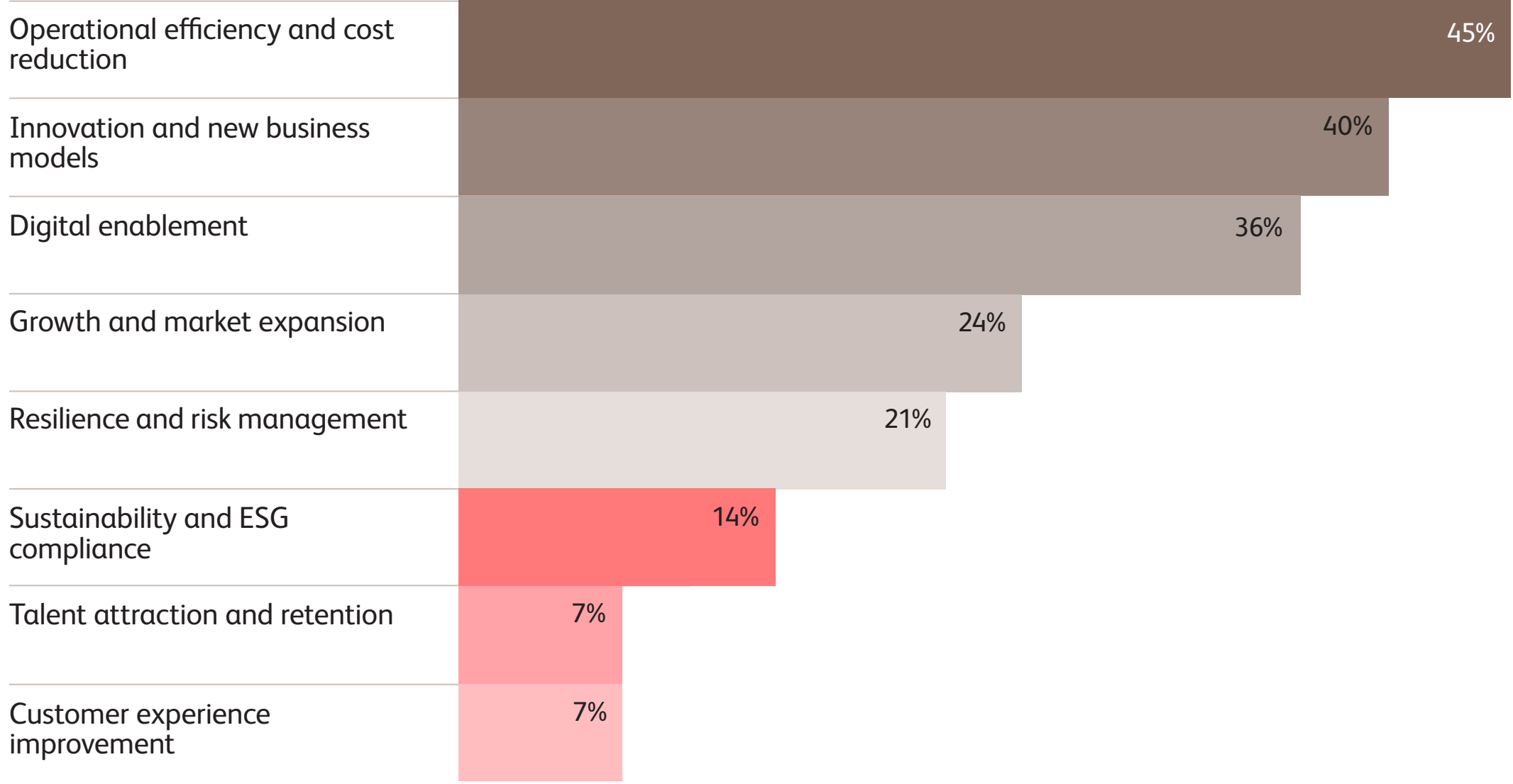
Key external drivers influencing business strategy



Organizations transform to boost efficiency and unlock new value

Operational efficiency tops the list at 45%, but innovation (40%) and digital enablement (36%) highlight that companies are preparing for accelerated AI-driven change.

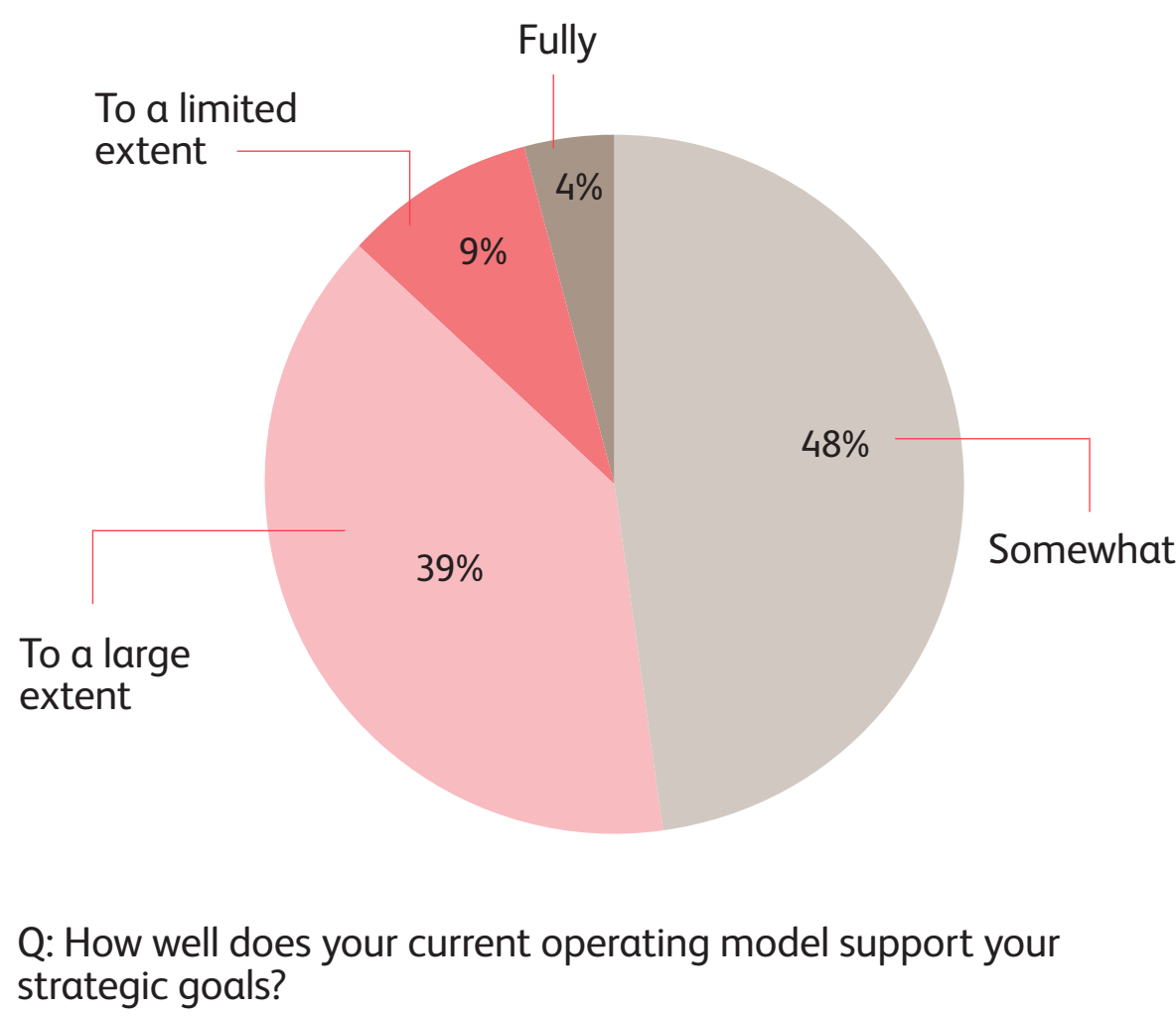
Primary objectives of transformations



Organizations are accelerating operating model change but only 4% are fully future-ready

Only 4% of executives say their target operating model fully supports their strategic goals

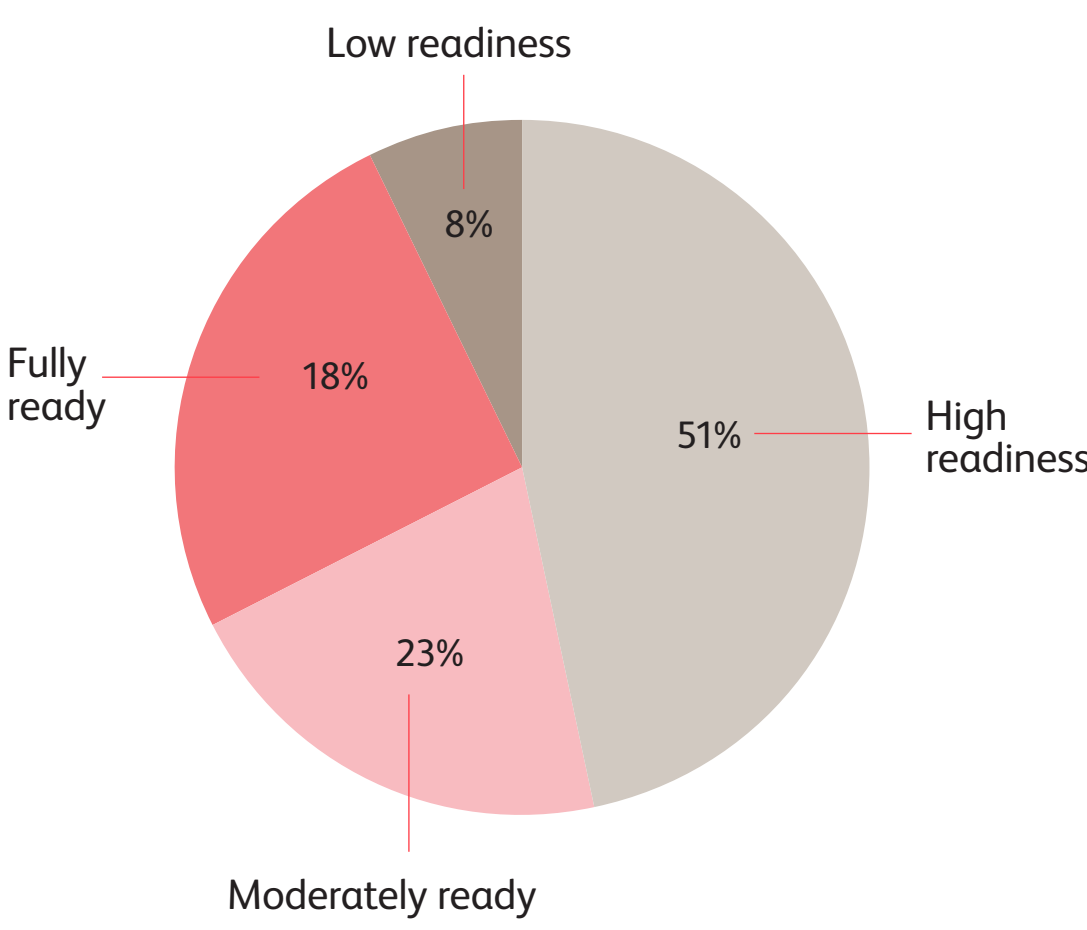
Strategic fit of current operating models and scope of transformation needs



Executives feel confident but true readiness remains uneven

While 69% rate their transformation readiness as high or full, the study reveals significant capability gaps that challenge this optimism.

Self-assessed transformation readiness



Data and talent gaps are the biggest roadblocks to TOM transformation

44% of leaders cite insufficient data and insights and an equal 44% highlight talent and skills gaps as the top barriers holding back operating model performance.

Challenges in current operating model

