



We're entering a phase where data infrastructure, not just channels or applications, will determine which companies win. Enterprises are under pressure to move faster with AI and customer data, but they also need absolute control, security, and privacy from the moment data is created.



NIKHIL RAJ

CHIEF EXECUTIVE OFFICER



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Ana Laura, Jason, and Jon bring world-class experience building and scaling global platforms at exactly this nexus. Their leadership strengthens our ability to help brands, retailers, and platforms turn first-party signals into better customer experiences, in real time, and at global scale.



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