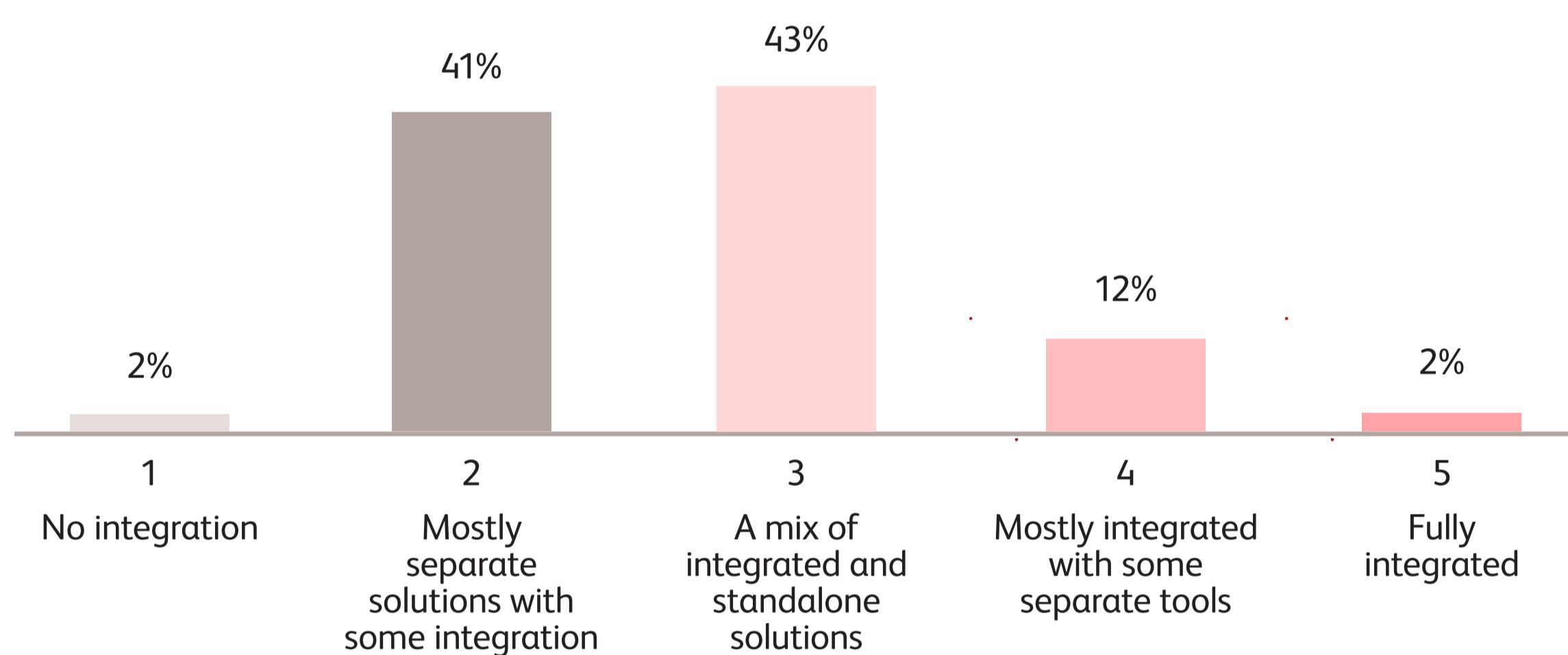


# From silos to synergy: Next Gen Integrated Planning Excellence in a volatile world

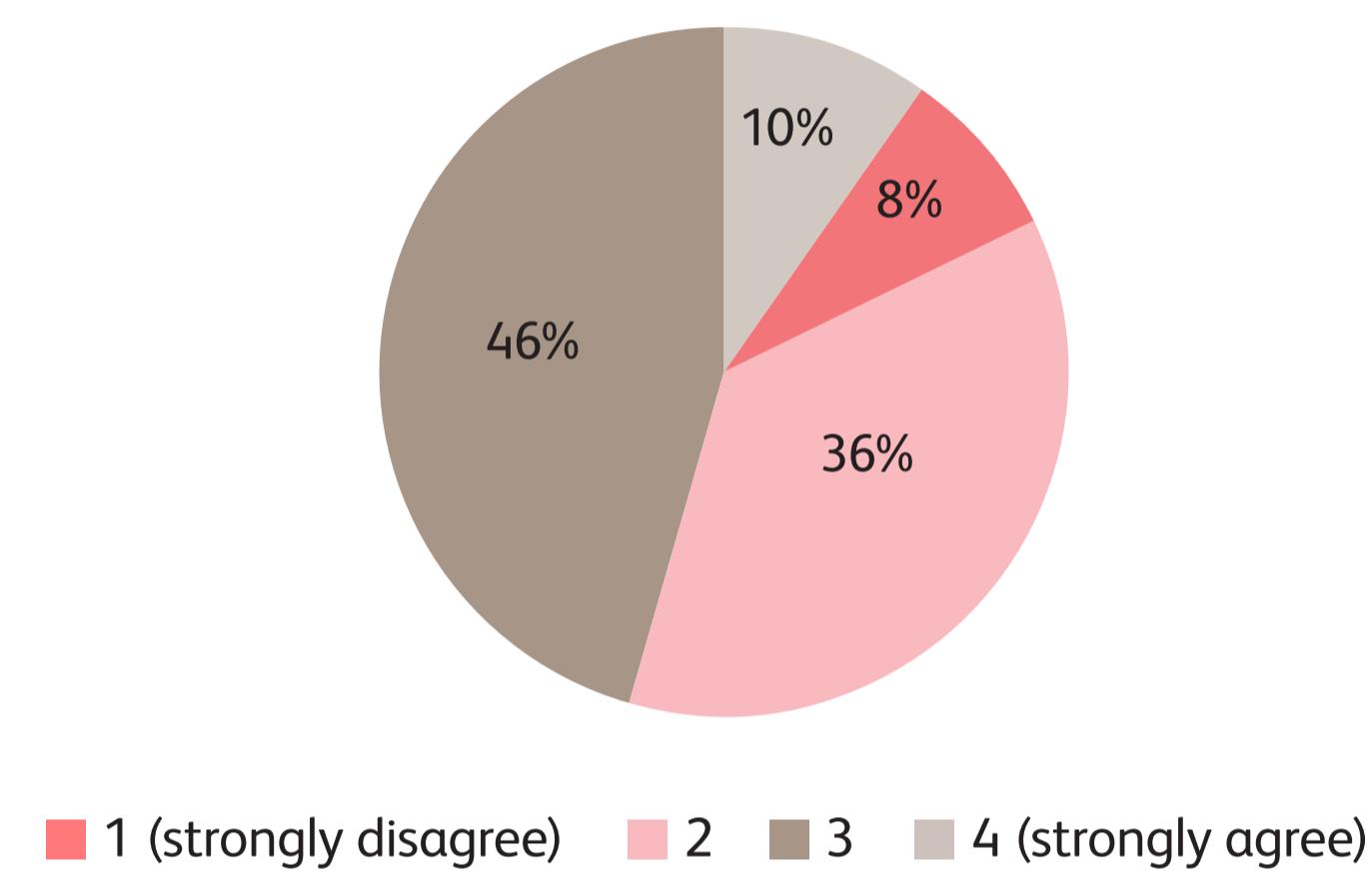
## Key findings

- Only 8% of organizations have fully integrated, end-to-end planning processes that align sales, operations, and finance under a single framework.
- Despite its strategic importance, planning remains largely siloed, with around 70% of organizations relying on informal coordination or disconnected processes.
- Fragmented IT landscapes continue to hold planning back, as nearly half of companies still depend heavily on spreadsheets or manual solutions.
- Investment momentum is strong, with two-thirds of organizations planning to invest in new or upgraded planning solutions within the next five years, show strong interest in AI-driven forecasting and advanced analytics.

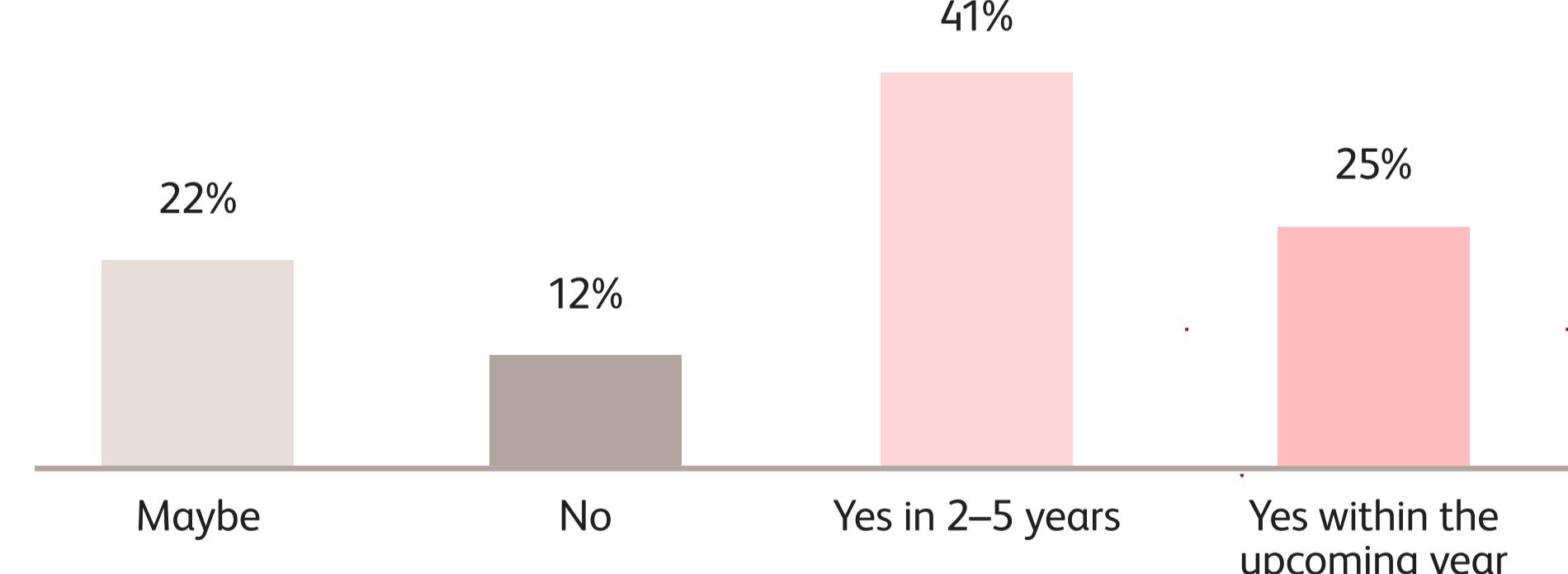
**Integration level of planning tools**  
Level of financial and operational tools integration



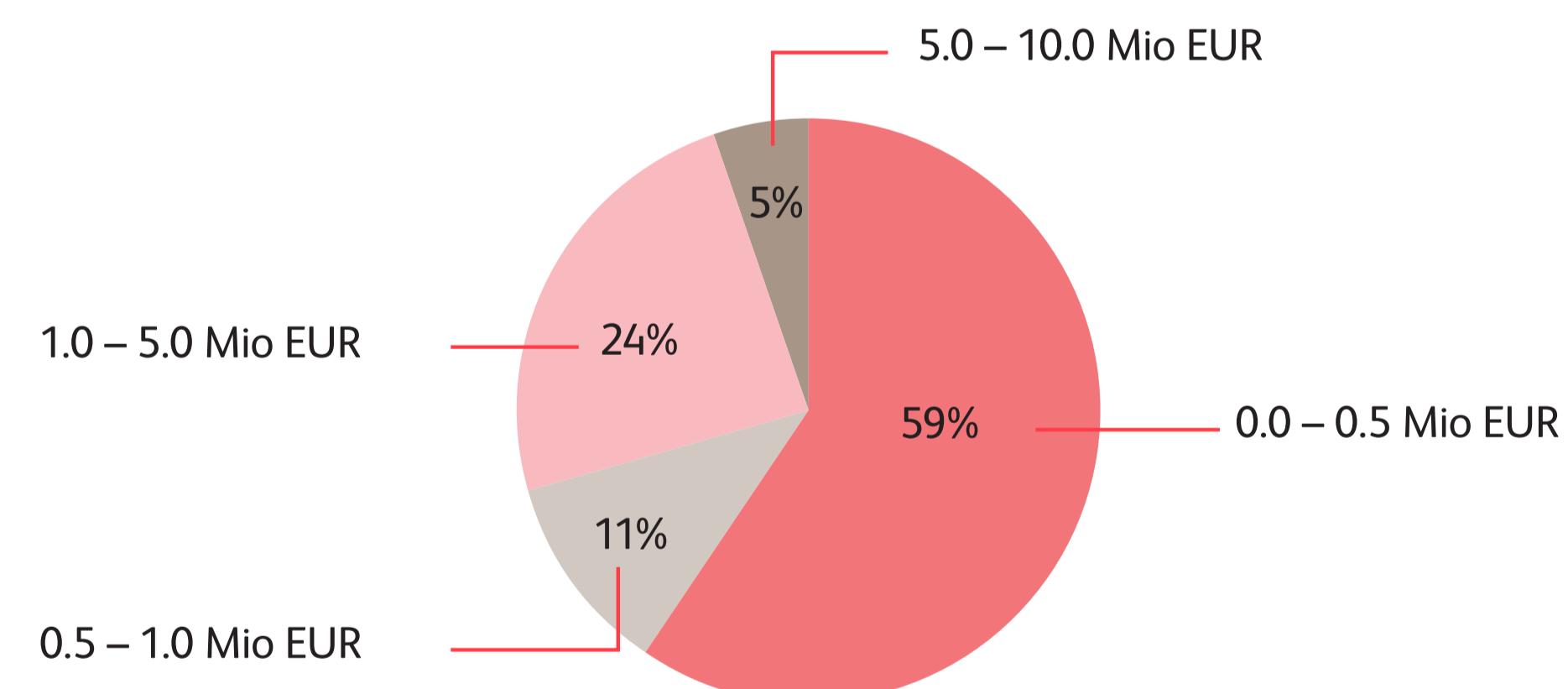
**Adequacy between planning processes and operational needs**  
The planning processes I focus on have significant room for improvement



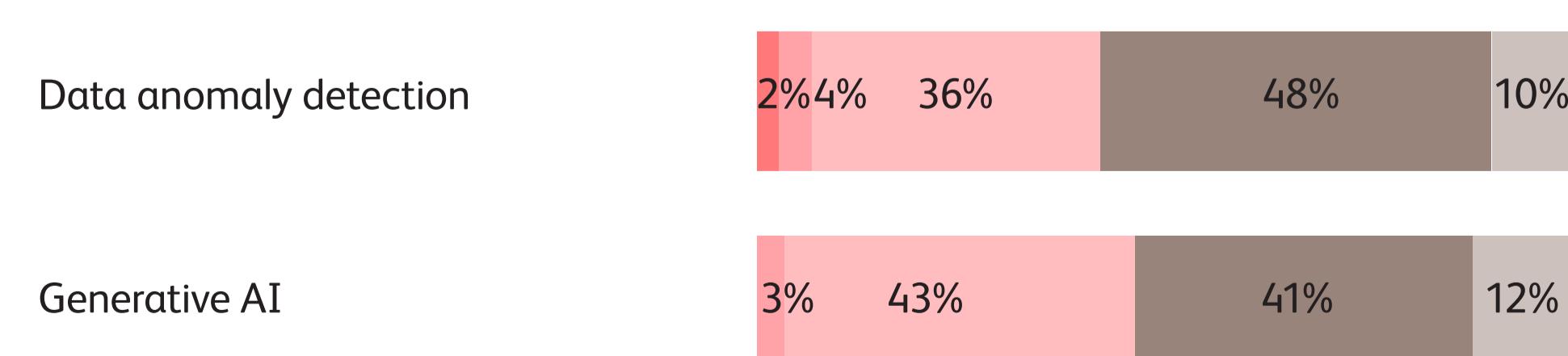
**Intention to acquire new planning tools**  
Do you intend to acquire new planning tools in the future?



**Investment plan on planning softwares**  
How much are you expecting to invest into the implementation of new planning software?



**Trends**  
The following innovative trends are regarded relevant for the future



■ 1 (not important) ■ 2 ■ 3 ■ 4 ■ 5 (very important)