

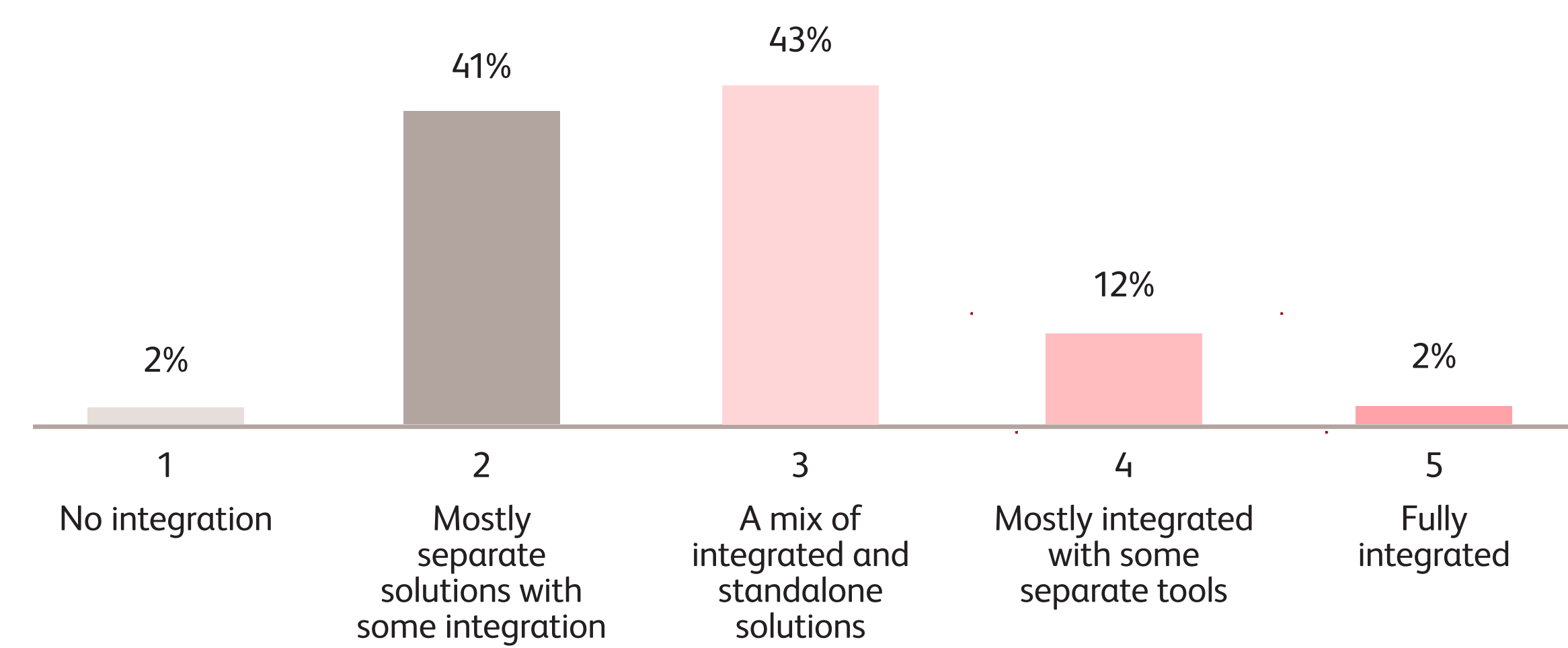
From silos to synergy: Next Gen Integrated Planning Excellence in a volatile world

Key findings

- Only 8% of organizations have fully integrated, end-to-end planning processes that align sales, operations, and finance under a single framework.
- Despite its strategic importance, planning remains largely siloed, with around 70% of organizations relying on informal coordination or disconnected processes.
- Fragmented IT landscapes continue to hold planning back, as nearly half of companies still depend heavily on spreadsheets or manual solutions.
- Investment momentum is strong, with two-thirds of organizations planning to invest in new or upgraded planning solutions within the next five years, show strong interest in AI-driven forecasting and advanced analytics.

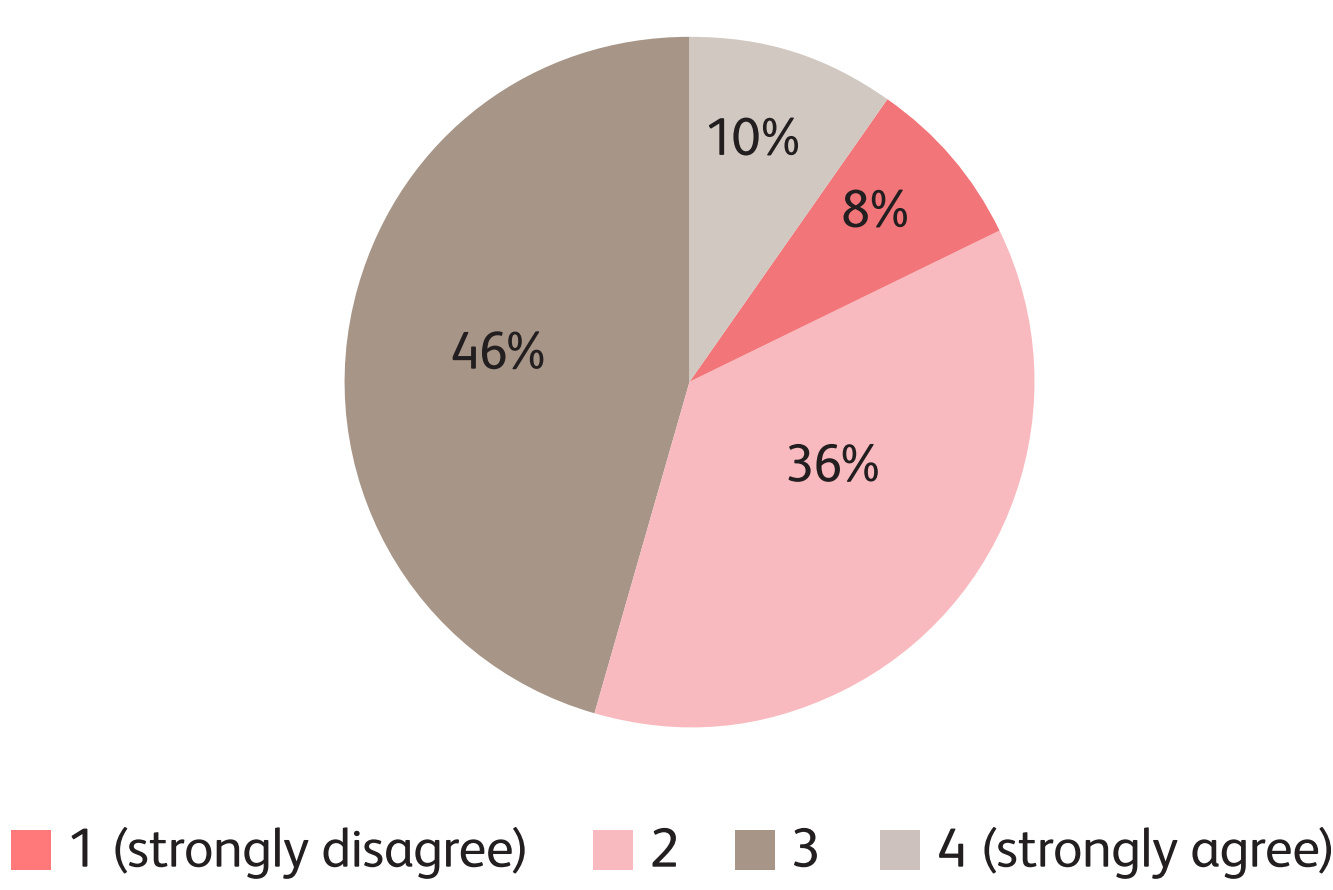
Integration level of planning tools

Level of financial and operational tools integration



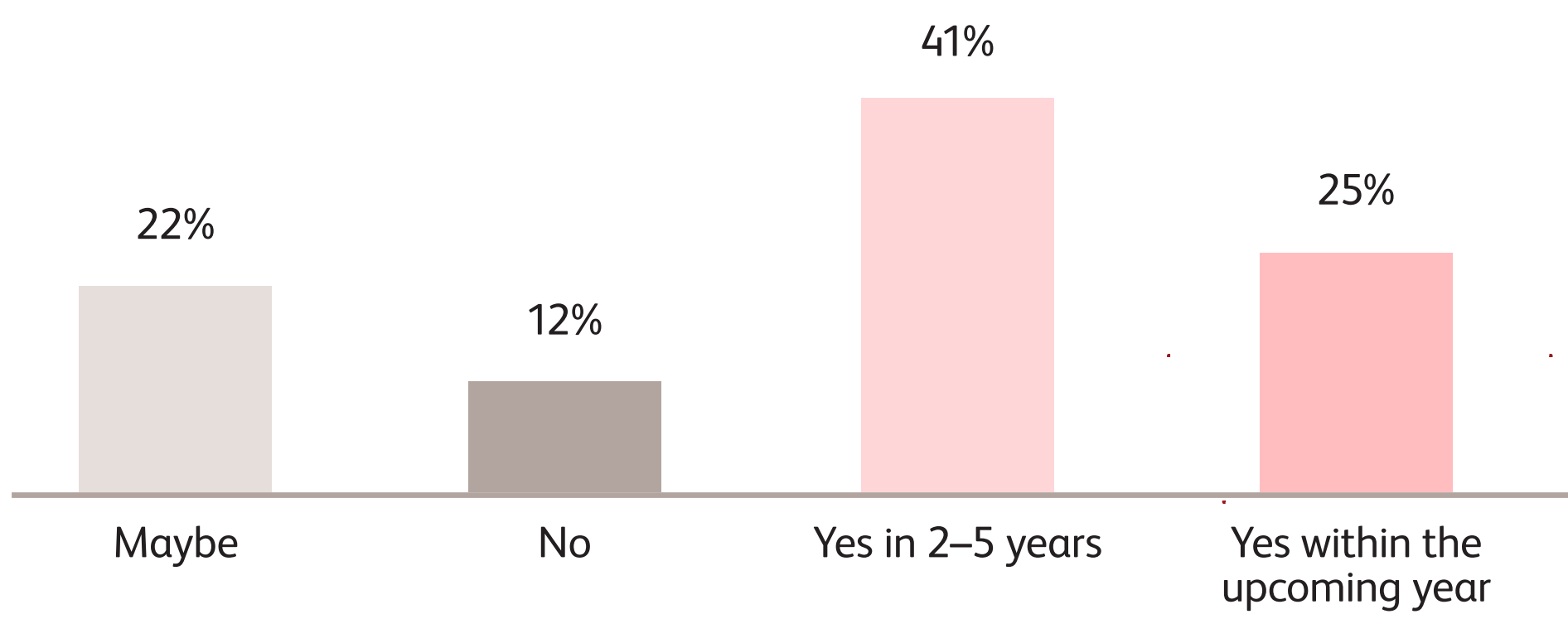
Adequacy between planning processes and operational needs

The planning processes I focus on have significant room for improvement



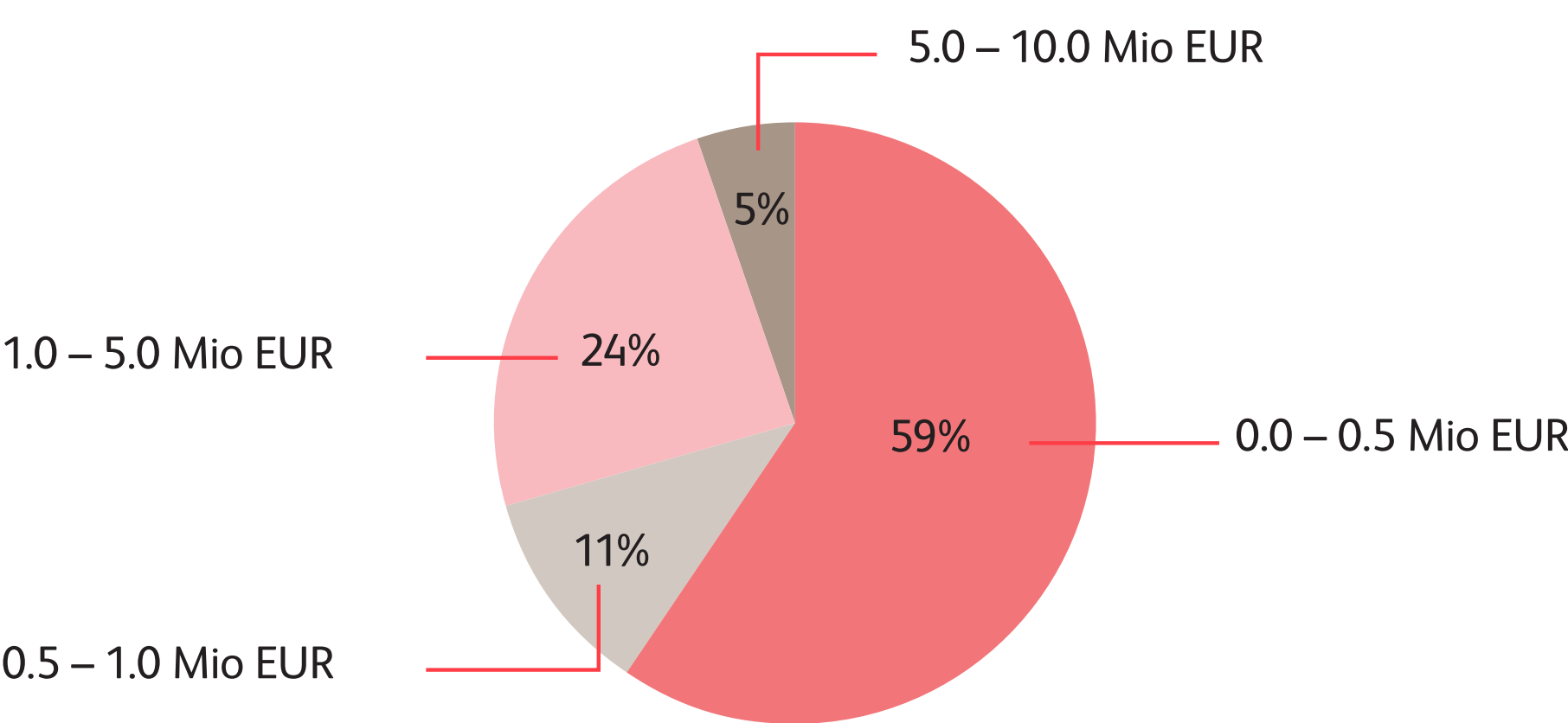
Intention to acquire new planning tools

Do you intend to acquire new planning tools in the future?



Investment plan on planning softwares

How much are you expecting to invest into the implementation of new planning software?



Trends

The following innovative trends are regarded relevant for the future

