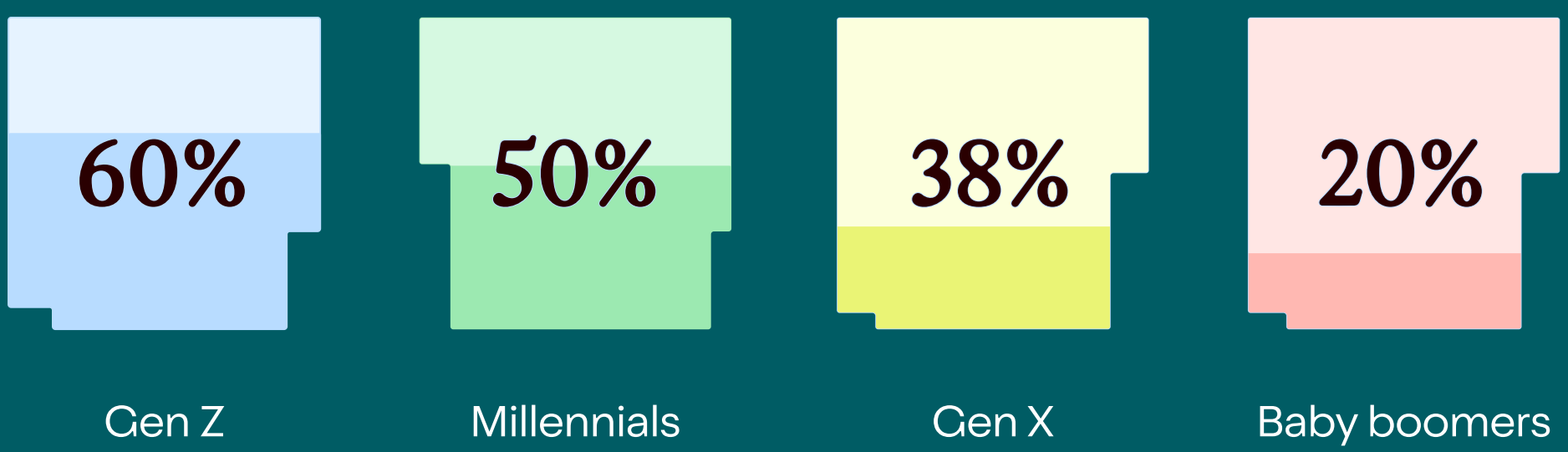


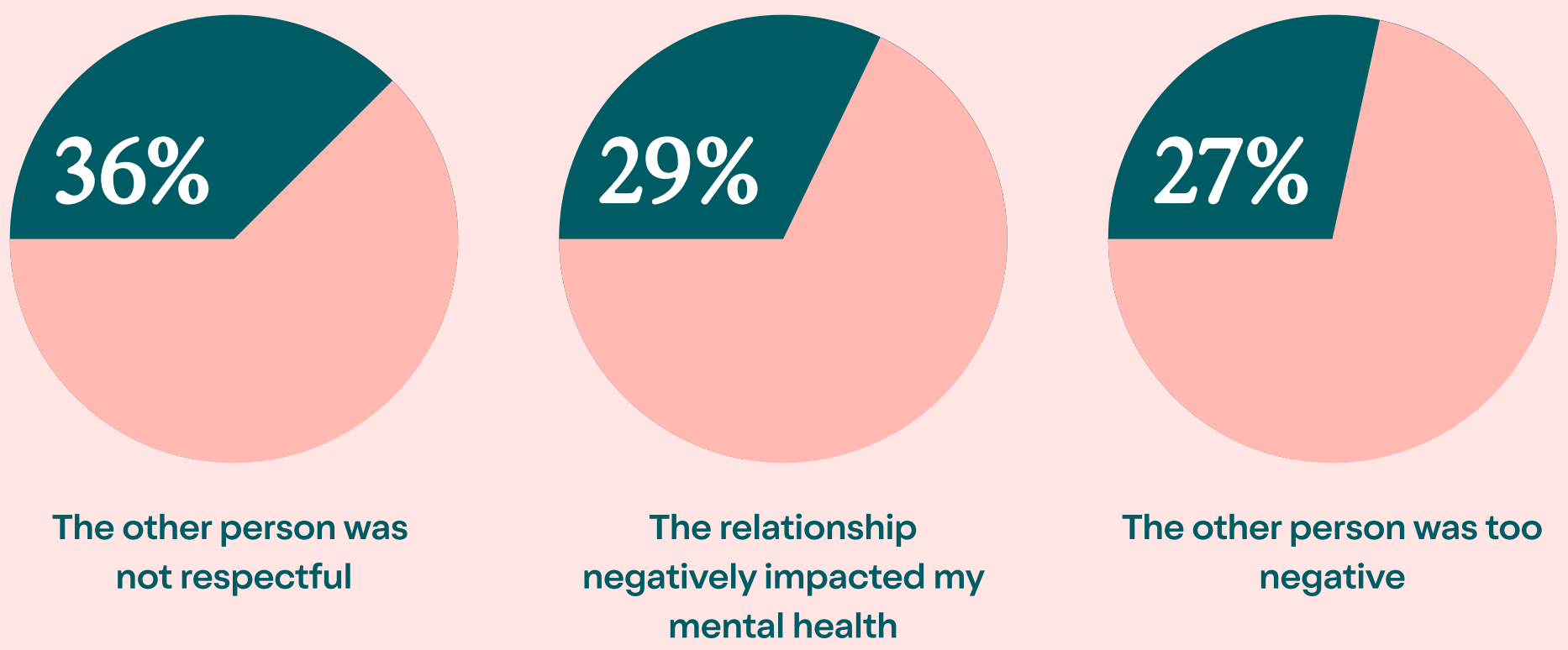
The disconnection dilemma

Craving community amidst increased isolation

38% of Americans have gone “no contact” with a friend or family member in the last year, with young people being more likely than older groups to do this



Top reasons for going “no contact”



73% admitted they feel inclined to distance themselves from a loved one when they experience difficult moments in the relationship, rather than openly communicating to problem solve

The majority of people (**68%**) said they struggle to build in-person community, although **31%** of people do want to get more involved in local community building



Top ways people want to get more involved locally

