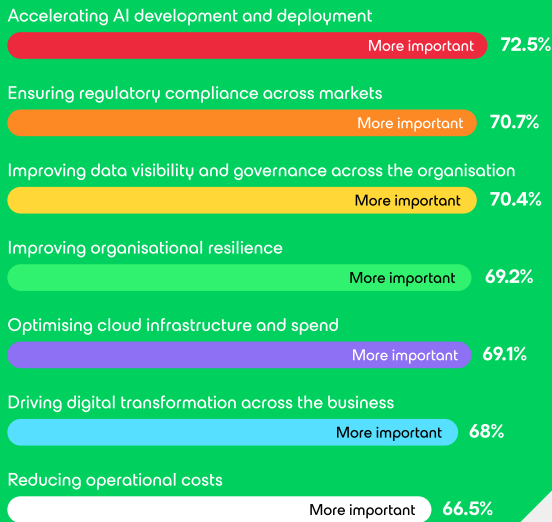


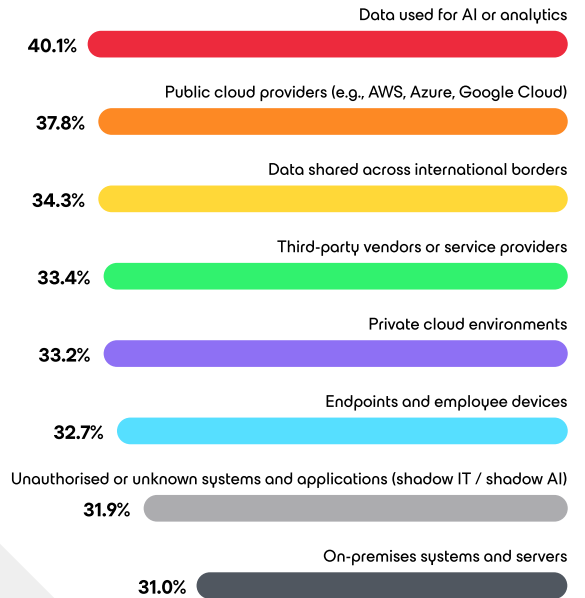
Despite data sovereignty being recognised as a business priority, most EMEA leaders admit that other goals, such as accelerating AI development and deployment, are still taking priority.

Rate the importance of the following goals, compared to the goal of establishing strong data sovereignty controls.



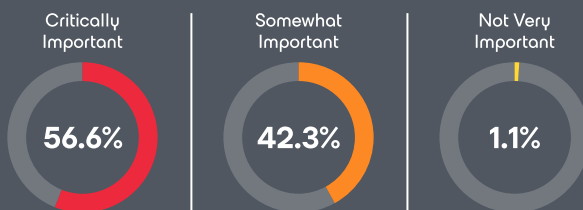
While trying to implement a data sovereignty strategy, EMEA organisations are still grappling with data blind spots.

In which areas does your organisation have the biggest blind spots when it comes to knowing where data is stored, processed, or accessed?

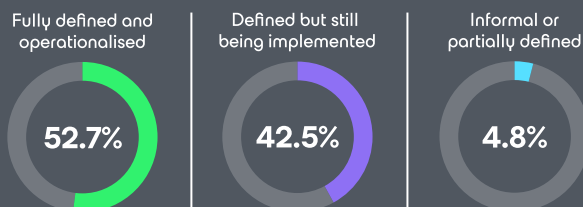


Data Sovereignty has become a board-level priority, with over 99% of EMEA organisations considering it an important part of their strategy, and over 50% having an operationalised strategy in place.

Importance to strategy:



Progress of implementation:



Data risk and control are among the key drivers making data sovereignty a strategic priority for EMEA organisations.

44.4%

Reduces risk of data breaches or security

42.7%

Provides greater control over our data

41.9%

Improves internal governance or operational resilience

41.5%

Protects intellectual property or sensitive information

40.3%

Ensures compliance with general legal or regulatory standards

40.0%

Protection of data from foreign government access

38.7%

Builds customer or stakeholder trust

38.5%

Supports strategic goals (e.g., market expansion, partnerships)