

The Longevity Workforce Outlook

A survey of more than 1,800 U.S. adults was conducted by Ipsos in July 2026 for CWI Works to learn more about how digital transformation and workplace perceptions are impacting opportunities for older workers.

INSIGHTS FROM ADULTS AGED 55+

OLDER WORKERS ARE EAGER FOR NEW SKILLS BUT EMPLOYERS ARE HOLDING THEM BACK

Age-related tech bias

81%

say people assume older workers are less comfortable with new technology.

Eager AI adoption

87%

who have used AI for their jobs are comfortable doing so.

49% are very or extremely comfortable using it for their job.

Desire for new skills

34%

of those unemployed or looking for work want opportunities to update their skills.

Declining confidence in job market

36%

are not confident they could find another job within a year that pays as much or more.

Job Descriptions Reinforce Age Bias, Discouraging Experienced Talent

SOME WORDS MAKE OLDER WORKERS FEEL JOBS ARE INTENDED FOR A DIFFERENT AGE GROUP

36% “high potential”

45% “go-getter”

47% “dynamic”

46% “culture fit”

41% “digital native”

Survey Methodology: This survey of more than 1,800 U.S. adults was conducted by Ipsos for CWI Works in partnership with T-Mobile in July 2026.



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