



FOR IMMEDIATE RELEASE

Nonda Previews Complete Connected Car Family at CES 2017  
*Three All-New ZUS® Devices Focus on Safety and Convenience*

**Palo Alto, CA, December 29, 2016** - Nonda, the leader in app-enabled automotive accessories, will preview its innovative connected car family of six devices at the 2017 Consumer Electronics Show in Las Vegas, Nevada, January 5-8, 2017.

The ZUS Connected Car Family combines advanced hardware technology with bundled apps (iOS or Android) to elevate Nonda's products from simply practical to ingeniously multifunctional.

Nonda's popular ZUS Smart Car Charger leverages a robust chipset to simultaneously charge not one, but two, mobile devices at more than double the speed of conventional chargers. The intelligent app communicates through the charger to serve as an automatic vehicle locator, mileage tracker, and a car battery monitoring device. Similarly, Nonda's app-enabled iHere™ car key locator finds your keys and also doubles as a remote shutter button trigger for smartphones and tablets.

Expanding on the success of these smart accessories, Nonda will debut three new innovative safety and convenience devices to retrofit everyday vehicles with modern connected car technology. As is the case with Nonda's current offerings, these new accessories will be affordable, beautifully designed, easy-to-use, and most importantly, app-enabled.

"The ZUS Connected Car family is a simple and accessible solution to adding state-of-the-art safety and convenience features to your car," says Nonda's CEO, Nick Staubach. "At Nonda, we saw an opportunity to meet the needs of drivers by offering smart accessories to upgrade cars already on the road – and the app enables the devices to remain current and even add functionality through automatic updates."

Nonda's full 2017 roadmap will be viewed at Booth # 51517 at CES 2017.

## **About Nonda**

Founded in Palo Alto, CA, Nonda leads the market in offering premium connected car devices that are simple and accessible to everyone. Nonda is making every car a connected car with its flagship ZUS® Connected Car family of smart devices that integrate through a common app experience to improve convenience and safety for drivers everywhere. In 2015, Nonda won "Fastest Growing Startup" and "Top 10 Smart Hardware" awards, and in 2016, two of Nonda's products won prestigious iF & Red Dot design awards. For more information: [www.nonda.co](http://www.nonda.co)

Press Contact: [David@nonda.me](mailto:David@nonda.me) / (415) 710-7837    Online Press Kit: <http://bit.ly/2hG4UQP>