

## FIME expands global presence with office opening in Dubai

Consultancy, testing and certification specialist supports growth of smart payment and ticketing in the Middle East & Africa

November 20, 2017 – FIME has continued its global expansion with a new office, FIME Middle East, opening in Dubai's Internet City, bringing their experts closer to customers in the financial services, transport, government and telecoms sectors. The region is rapidly gaining momentum with the implementation of national EMV® card schemes, HCE and cloud-based mobile payment projects, and the launch of smart transport ticketing initiatives. Customers across the Middle East and Africa region now have easier access to FIME's full portfolio of services.

"Being close to our customers is hugely important to us, as it allows us to be responsive to their evolving local, regional and international needs," comments Lionel Grosclaude, CEO at FIME. "This office was a natural move as the market is moving rapidly and key stakeholders are requesting our support across a whole range of technologies like EMV, NFC and TEE. With our team of experts on the ground, our customers can get the knowledge and support they need to launch products and solutions efficiently and cost-effectively."

FIME has a global presence across the Middle East, Africa, Americas, Asia, Europe, and India, supporting the efficient design, implementation, certification and deployment of secure interoperable solutions across payments, telecoms, transport, identity and beyond. <u>Find out more</u> about how FIME can support your projects.

\* EMV is a registered trademark in the U.S. and other countries, and is an unregistered trademark in other countries, owned by EMVCo.

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FOR FURTHER FIME MEDIA INFORMATION, PLEASE CONTACT

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## **About FIME**

FIME offers comprehensive consulting services, technical training, technology design, test tools and certification testing across the financial services, telecom, transport and identity sectors. Its experts support projects from start to finish, resolving the technical challenges its customers face when implementing a complete portfolio of specifications, standards and multi-brand industry requirements.

FIME speaks the language of its customers and uses its 20+ years of experience to ensure that card and mobile transactions services are implemented efficiently and successfully. It supports a range of technologies including contact, contactless, EMV chip, near field communication (NFC), host card emulation (HCE), tokenization, secure element (SE), machine to machine (M2M), internet of things (IoT) and trusted execution environment (TEE).

Partnering with the international and national payment schemes, and industry bodies, FIME ensures its multi-brand offering is always aligned with the latest market requirements.

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